

Opinions of the Press.

WHAT OUR CONTEMPORARIES SAY.

FAIR PLAY: A UNIVERSAL FAVOURITE.

IT DARES TO SPEAK THE TRUTH.

FAIR PLAY is a most creditable production.—*Bruce Herald.*

A well-illustrated and well-printed Wellington weekly.—*Western Star.*

Very readable—an ably written contemporary.—*Reefton Guardian.*

FAIR PLAY is very smartly written, and contains many excellent portraits of Wellington celebrities, and the praiseworthy way in which it is published reflects the highest credit on its promoters. It should undoubtedly have a very successful run.—*Palmerston Standard.*

FAIR PLAY will prove a valuable acquisition to the ranks of New Zealand journalism.—*Feilding Star.*

FAIR PLAY is well printed and enlivened by many photo-electrotype portraits and views. The price is very reasonable. We congratulate the publishers, and wish them every success.—*Manawatu Herald.*

FAIR PLAY is a respectable addition to the current literature of New Zealand.—*Napier News.*

FAIR PLAY is the title of the latest addition to the list of journalistic productions in the colony.—*Wellington Evening Press.*

FAIR PLAY is decidedly a creditable production from either a literary or mechanical point of view. A feature of the publication is the number of excellent photographs of public men and women it contains.—*Petone Chronicle.*

FAIR PLAY is smartly written, outspoken, and racy, and its illustrations do it credit. There is an excellent opening in the colony for just such a journal as FAIR PLAY, and from what we know of those who have the control of the publication we are confident it will fill the bill exactly.—*Pahiatua Herald.*

Is a new journal aspiring to high class work and comes out on capital paper, with excellent and numerous illustrations, and good type and printing—quite a superior production in these respects.—*Patea County Press.*

It embraces all topics, and should receive large support from all parts of New Zealand. The get-up is all that could be desired, and the reading portion is very interesting and forcibly put. The success of FAIR PLAY is a certainty.—*Blenheim Star.*

It is nicely got up and contains 24 closely printed quarto pages of good reading matter. The journal will be published weekly.—We wish the venture every success.—*Waimate Witness.*

Well got up, nicely printed, abundance of bright pars and good illustrations, all combine to make it a really interesting publication. Sport and the drama find space in its columns, and we should say FAIR PLAY will have a

successful career.—*Marlborough Daily Times.*

Its compilation, arrangement, and general appearance are excellent. It is nicely set up and well printed on good paper, and in appearance is not a whit behind similar periodicals issued from good houses in London. There are some capital reproductions of photographs of prominent people, and the letterpress travels all round the compass and gathers items for everyone, paying particular attention to sporting and athletics. We wish the new journal a successful and useful career.—*Wairarapa Standard.*

The letterpress reflects credit on the promoters.—*Dunedin Star.*

The paper is sure to be a success.—*Tararaki Herald.*

The journal is exceedingly well compiled, and contains, in addition to the twenty-four pages of reading matter, many excellently produced illustrations of persons of local and colonial fame. It is published at the low price of threepence, and is sure to "catch on" in the colony.—*Marlborough Express.*

It is well printed, and the illustrations are good.—*Nelson Evening Mail.*

It is a superior production both in style and get up, has extensive illustrations and crisp well-written matter. The "long felt want" to be supplied by the new journal is "a free, fair criticism of public life and public morals." Its tone, though vigorous, is free from coarseness. *Unshackled journals are few and their existence is therefore welcome.*—*Otago Workman.*

The printing and other mechanical work in connection with the get up of the publication is excellent all through; it contains some excellent portraits and the paper is good and the type clear.—*Wairoa Bell.*

It is a very readable production and if true to its name will be welcomed by its readers.—*Egmont Settler.*

The letterpress is clean and sharp, the composition is racy and to the point, and the paper, we have no doubt, will find numerous readers. We wish it every success.—*Western Star.*

The journal is well printed on good paper and a convenient size for reading at home or abroad—we never could see the use of large sheets, which are inconvenient to read and handle.—*Oxford Observer.*

It is exceedingly well put out, and in a very attractive form. The letterpress is good, the literary matter of a first-class order, and the subjects dealt with interesting and ably treated. FAIR PLAY is, further, capitally illustrated, and should prove a pronounced success.—*Kaikoura Star.*

FAIR PLAY is well printed, on good paper, and contains twenty-three pages of interesting reading matter, judiciously illustrated. We wish it a successful career.—*Tuapeka Times.*

There is nothing of the namby-pamby style about the "straight talk" column of FAIR PLAY.—*Waipawa Mail.*

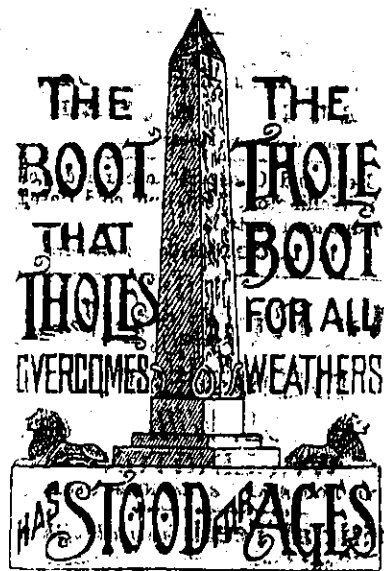
FAIR PLAY is a very well got up

and bright weekly paper, published in Wellington, somewhat on the lines of the *Bulletin*. It is improving every week, and promises to be a welcome addition to the New Zealand Press.—*Dunedin Times.*

The new journal is well got up and should quickly establish itself in the good graces of the public. It contains plenty of news, and portraits of the celebrities of the day.—*Waipawa Mail.*

It is a plain outspoken journal and is absolutely independent of any party or clique, and says it will speak its mind and publish its honest convictions without regard to public or prohibitionist, conservative or liberal. This is a paper that should have been started in Wellington long ago as the other papers there are simply disgraceful, being first on one side and then on the other.—*Buller Miner.*

It is well printed on good paper, the type being of modern cut; there is a large and well varied amount of original matter; there is a chattiness about the articles that gives a zest to the literary appetite of the reader; and the illustrations which adorn its pages are works of art. We give it credit for its straight-out style of expressing its opinions.—*Southern Standard.*



By Appointment to H. H. Excellency the Governor.

J. JACK & SON,
WINE MERCHANTS,
FEATHERSTON STREET.

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