

BROADCASTING ACCOUNT—continued.

REMARKS.

- (a) Item overexpended through extended publicity campaign which resulted in increased sales.
- (b) New item for expenditure previously charged to "Advertising, &c."
- (c) Increase due to occupation of separate premises by Head Office.
- (d) Overexpenditure resulted from a reduction of debtors' balances as compared with previous year, and also to a variation in the estimated proportion of direct to agency or commission-bearing business.
- (e) These expenses were formerly covered by an entertainment allowance paid to officers concerned, and provision was made in item "Salaries."
- (f) Provision extended to include haulage of mobile unit.
- (g) Extra provision made for lighting and power at new quarters for Head Office, and also for mobile unit.
- (h) Underexpenditure due mainly to final payments under contract for reconstruction of 3ZB studios not being brought to charge in 1938-39, also cost of fitting up premises in Government Life Building deferred until current year.
- (i) Extra provision made for nightwatchman at transmitter, Station 2ZB.
- (j) Extra provision for payment of overtime to technicians engaged on special duties.
- (k) Extra overtime rendered necessary by fire at Station 3ZB.
- (l) Item includes rental of space, which is offset by advertising.
- (m) Increased provision based on previous year's experience.
- (n) Provision made for new Head Office premises not utilized last financial year.

- (o) Expenditure in 1938-39 included provision of £587 for installation of special lines between studio and transmitter at Station 4ZB, Dunedin.
- (p) Transfers made in early part of year to effect a complete change in directorship of main ZB Stations.
- (q) Number of officers, 118. Travelling-expenses, £919; travelling-allowances, £871; motor-hire, £389; motor-car allowances, £57.
- (r) Design for travelling studio, £3; trig. bearings, new transmitter, 1ZB, £3; repairs private typewriter damaged in fire, 3ZB, £2; entertainment of visitors, reopening of 3ZB, £9; towage of private car after accident whilst on official business, £1; replacement of damaged records, £2; medical expenses of staff injured on duty, £12; repairs and replacement of damaged clothing, £6; total, £38.

(s) Credits-in-aid—		Salaries.	Other Charges.	Estimated. 1939-40. Total.	Estimated. 1938-39.	Recovered. 1938-39.
		£	£	£	£	£
Subdivision I	..	70	26,430	26,500	250	329
" II	2,900	3,292
Totals	..	70	26,430	26,500	3,150	3,621