

“Close attention has been given since the establishment of the agency at Toronto to the careful distribution of booklets, to the dissemination of photographs to the press, to the writing of special articles on New Zealand for selected magazines, to lecturing before selected groups, to window displays throughout Canada of coloured enlargements of New Zealand scenery, to supplying publicity material, lantern-slides, and films to approved lecturers, and to advertising in selected papers. As a result of the distribution of photographs, the press has willingly published them because of their merit, and in one illustrated Toronto weekly with a circulation of nearly two hundred thousand such photographs have appeared regularly for the last few weeks.

“Window displays of coloured photographs, under the auspices of the Canadian Pacific Railway, have been made for months past in all the chief centres and towns in Eastern Canada, and have been most favourably commented on by the press.

“Further attention is being given to window and hotel displays of tourist material, including very fine coloured enlargements of the best New Zealand scenery, coloured transparencies, and exhibits of sporting trophies.

“Above all, the importance of securing the good will of travel agents towards New Zealand throughout the United States and Canada has been, and is being, sought.”

CARETAKER, LITTLE BARRIER BIRD SANCTUARY.

“In presenting my annual report I am pleased to write saying that the native birds are still on the increase, especially those species which are looked upon as rare. In my travels through the forest I am glad to notice an increase in the numbers of the stitch-birds. They are to be seen regularly both in the gullies and on the ridges. The native pigeons are in goodly numbers.

“During the long spell of dry weather the kiwis have been coming near the house. They are increasing in numbers.

“I have not been fortunate yet in seeing the white Albino kiwi, which I believe is still alive, as I have seen a few white feathers.

“I enclose a list of the native birds I have seen on the Little Barrier Island— Bell-bird : Plentiful. Stitch-bird : Increasing in numbers. Wood-robin : Increasing in numbers, not common. Kakapo : Four in all were liberated years ago and were never seen again. (I think they should do well ; some should be procured and liberated). Pied fantail : Common and very tame. Parson-bird (tui), pied tit, and grey warbler : Very numerous. Rifleman, or bush-wren : Fairly plentiful. Wood-pigeon : Plentiful. White-head, or white canary : Very numerous. Red-fronted parrakeet : Numerous. Yellow-fronted parrakeet : In small numbers, not common. Morepork owl : Very common. Harrier hawk : Rare ; only one or two seen. White-eye, or blight-bird : In goodly numbers. Ground-lark : Only a few seen in summer. Fantail : Common, and very tame. Brown parrot (kaka) : Plentiful. Kingfisher : A few seen often on the flat. Shining cuckoo and long-tailed cuckoo : Plentiful at certain times. Kiwi : Increasing in numbers.”

TOURIST AGENT, TE AROHA.

“*Bath Buildings, Drinking-fountains, &c.*—The bath buildings, drinking-fountains, and pumps have been kept in good order during the year.

“*Gardens and Playing-areas.*—The domain has been well looked after during the year. The display of flowers, the neatly kept lawns, borders and paths have given great pleasure to the many visitors to the Domain.

“The track to the summit of Mount Te Aroha has been kept in good order, and a large number of visitors have climbed the mountain. The view from the summit is very fine, and the track makes it an easy mountain to climb.

“*Fishing and Shooting.*—The usual good fishing is again reported from the upper reaches of the Waihou River. Wild duck were plentiful in the swampy parts of the Waihou River and on private lagoons. Some good bags were reported in the early part of the season. Curlew were also very plentiful on the sea-coast near Thames and Waihi Beach, and some good bags were secured by local residents.

“*Music in the Domain.*—The Te Aroha Municipal Band rendered a large number of programmes in the Domain during the year. The band is popular with the public, and always attracts a large number of people to the Domain.

“The Auckland Waterside Workers' Band paid a visit to Te Aroha during Easter week, and played several programmes in the Domain.

“*X-ray Apparatus.*—The X-ray plant has been of great service during the past year, sixty patients having been attended to. The greater number of these were accident cases.

“*General.*—The general work in connection with the maintenance of the baths, gardens, buildings, &c., has been well carried out. The whole of the Domain has been kept in good order, and its neat and tidy appearance has been freely commented on by the visiting public.”

DISTRICT MANAGER, ROTORUA.

“*Buildings.*—The erection of a new block to take the place of the Duchess and Pavilion baths is now practically completed, and it is hoped within one month to have the furniture in and the baths in full running-order. The new baths should prove very popular, particularly the two swimming-pools. As a matter of fact, during the Easter holidays these baths catered for a particularly heavy traffic. The building consists of heart of rimu timber, front blocks having tiled roof, back blocks having patent metal roof. The building covers an area of approximately 30,000 square feet, and contains twenty-two private baths, men's swimming-pool, ladies' swimming-pool,