

1910.
NEW ZEALAND.

AMOUNTS PAID TO NEWSPAPERS

DURING THE YEAR ENDED 31st MARCH, 1909 (RETURN OF).

Return to an Order of the House of Representatives dated the 22nd October, 1909.

Ordered, "That there be laid before this House a return showing—(1) The amounts paid to each newspaper in New Zealand for Government advertisements for the year ended the 31st March, 1909; (2) the amounts similarly paid for Government printing, stating to whom paid; and (3) the amounts expended for advertising New Zealand scenery (a) in this country, and (b) outside of this country, stating to whom the same has been paid."—(MR. MASSEY.)

RETURN OF AMOUNTS PAID TO EACH NEWSPAPER FOR ADVERTISING AND PRINTING DURING THE YEAR ENDED 31ST MARCH, 1909.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid to each Newspaper.
			In the Dominion.	Outside the Dominion.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
African World (Cape Town)	16 16 0	16 16 0
Akaroa Mail (Akaroa) ..	16 11 6	37 11 9	54 3 3
Alexandra Herald (Alexandra South)	27 15 0	27 15 0
Ashburton Guardian (Ashburton)	45 5 0	55 6 6	100 11 6
Ashburton Mail (Ashburton) ..	112 10 0	112 10 0
Auckland Argus (Auckland) ..	4 2 0	94 3 6	98 5 6
Auckland Free Press (Auckland)	29 7 6	29 7 6
Auckland Star (Auckland) ..	588 17 7	1,016 11 0	1,605 8 7
Auckland Weekly News, Auck- land)	156 6 6	..	30 0 0	..	186 6 6
Auckland Weekly Despatch (Auck- land)	..	9 10 0	9 10 0
Australian Country Life (Sydney)	3 13 4	3 13 4
Australian Field (Sydney)	3 10 0	3 10 0
Australian Medical Gazette (Sydney)	6 13 4	6 13 4
Ballarat Courier (Ballarat)	20 0 0	20 0 0
Bay of Plenty Times (Tauranga)	4 16 0	57 10 0	62 6 0
Bluff Press (Bluff) ..	3 2 3	3 2 3
Bruce Herald (Milton) ..	43 11 2	47 9 4	91 0 6
Buller Miner (Westport) ..	15 14 0	15 14 0
Bulletin (Sydney)	32 3 4	32 3 4
Canterbury Times (Christchurch)	51 16 3	51 16 3
Catholic Press (Sydney)	15 12 0	15 12 0
Charleston Herald (Charleston) ..	16 1 0	16 1 0
Cheviot News (Cheviot) ..	22 17 3	22 17 3
Church Chronicle (Wellington)	151 17 6	151 17 6
Civil Service Journal (Wellington)	2 10 0	2 10 0
Clutha Leader (Balclutha) ..	60 1 3	4 12 6	64 13 9
Colonist (Nelson) ..	127 10 11	23 1 0	150 11 11
Co-operative Monthly (Rangiora)	0 10 6	0 10 6
Coromandel County News (Coro- mandel)	7 12 0	7 12 3
Critic (Adelaide)	10 0 0	10 0 0
Cromwell Argus (Cromwell) ..	22 16 6	22 16 6
Daily Telegraph (Napier) ..	216 11 9	57 17 6	274 9 3

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Name of Newspaper.	Amount paid for Advertising.			Amount paid for Printing.			Amount paid for Advertising New Zealand Scenery.		Total Amount paid to each Newspaper.		
	£	s.	d.	£	s.	d.	In the Dominion.	Outside the Dominion.	£	s.	d.
Daily Telegraph (Sydney)	9 2 5	9 2 5
Dannevirke Advocate (Dannevirke)	116	11	9	48	5	7	164 17 4
Dannevirke Daily Press (Dannevirke)	81	0	0	4	10	0	85 10 0
Dominion (Wellington) ..	216	1	6	216 1 6
Dominion Journal (Dunedin) ..	1	10	0	1 10 0
Dunstan Times (Clyde) ..	28	9	3	28 9 3
East Coast Guardian Opotiki ..	13	12	2	13 12 2
East Coast Mail (Wairoa) ..	16	2	6	16 2 6
Egmont Star (Hawera) ..	26	9	6	48	1	0	74 10 6
Eketahuna Express (Eketahuna)	54	4	9	54 4 9
Ellesmere Guardian (Southbridge)	18	19	6	18 19 6
Eltham Argus (Eltham) ..	67	3	0	44	2	0	111 5 0
Evening Post (Wellington) ..	609	2	9	201	3	6	810 6 3
Evening Star (Dunedin) ..	533	9	5	96	18	0	630 7 5
Evening Star (Greymouth) ..	217	15	0	237	3	6	454 18 6
Examiner (Woodville) ..	58	9	0	10	1	0	68 10 0
Farmer and Grazier (Melbourne)	6 0 0	6 0 0
Farmers' Union Advocate (Marton)	3	14	6	3 14 6
Faulding's Medical Journal (Sydney)	7 10 0	7 10 0
Feilding Star (Feilding) ..	135	1	9	0	18	6	136 0 3
Freemans' Journal (Sydney)	16 0 0	16 0 0
Free Press (Balclutha) ..	51	15	6	21	6	0	73 1 6
Geraldine Guardian (Temuka) ..	4	15	5	4 15 5
Gisborne Times (Gisborne) ..	98	16	6	1	8	6	100 5 0
Golden Bay Argus (Collingwood)	13	2	7	13 2 7
Golden Bay News (Takaka) ..	4	1	0	8	14	0	12 15 0
Goldfields Advocate (Karangahake)	35	11	9	35 11 9
Gore Standard (Gore) ..	55	5	0	33	2	0	88 7 0
Grey River Argus (Greymouth) ..	234	10	6	7	7	6	241 18 0
Hastings Standard (Hastings) ..	89	17	6	89 17 6
Hawera and Normanby Star (Hawera)	127	16	9	1	5	0	129 1 9
Hawke's Bay Herald (Napier) ..	170	17	3	8	0	0	178 17 3
Hokianga Times (Kohukohu) ..	9	4	6	9 4 6
Hokitika Guardian (Hokitika) ..	166	19	0	45	2	0	212 1 0
Horowhenua Chronicle (Levin)	8	4	6	8 4 6
Hot Lakes Chronicle (Rotorua) ..	54	9	9	42	0	6	96 10 3
Hunterville Express (Hunterville)	64	5	6	40	14	6	105 0 0
Hutt and Petone Chronicle (Petone)	53	4	0	72	14	0	125 18 0
Inangahua Herald (Reefton) ..	88	17	3	88 17 3
Inangahua Times (Reefton) ..	67	15	6	9	0	0	76 15 6
Inglewood Record (Inglewood) ..	68	14	0	68 14 0
Kaikoura Star (Kaikoura) ..	26	0	11	0	15	0	26 15 11
Kaikoura Sun (Kaikoura) ..	9	2	9	9 2 9
Katipo (Wellington) ..	4	10	0	4 10 0
Kawhia Settler (Kawhia) ..	6	18	9	6 18 9
King-country Chronicle (Te Kuiti)	14	2	5	14 2 5
Kumara Times (Kumara) ..	87	8	0	87 8 0
Lake County Press (Arrowtown)	29	12	6	0	10	2	30 2 8
Lake Wakatipu Mail (Queenstown)	40	6	2	45	17	0	86 3 2
Leader (Hokitika) ..	0	9	0	0 9 0
Life (Melbourne)	14 5 0	14 5 0
Lyttelton Times (Christchurch)	684	16	2	166	11	6	30 0 0	881 7 8
Manawatu Daily Times (Palmerston North)	188	10	0	188 10 0
Manawatu Evening Standard (Palmerston North)	128	12	0	128 12 0
Manawatu Farmer (Levin) ..	14	16	0	14 16 0
Manawatu Herald (Foxton) ..	63	14	9	0	4	0	63 18 9

RETURN OF AMOUNTS PAID TO EACH NEWSPAPER FOR ADVERTISING AND PRINTING—*continued.*

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							In the Dominion.		Outside the Dominion.				
	£	s.	d.	£	s.	d.	£	s.	d.	£	s.	d.	
Mangaweka Settler (Mangaweka)	95	3	9	95	3	9	
Mangonui County Times (Mangonui)	0	10	0	0	10	0	
Manukau Chronicle (Onehunga)	27	3	9	27	3	9	
Marlborough Express (Blenheim)	96	1	7	96	1	7	
Marlborough Herald (Blenheim)	76	13	0	30	4	0	106	17	0	
Marlborough Press (Picton)	49	7	0	19	0	0	68	7	0	
Martinborough Star (Martinborough)	23	17	10	23	17	10	
Mataura Ensign (Gore)	70	0	9	7	10	0	77	10	9	
Melbourne Age (Melbourne)	1	6	0	1	6	0	
Mercantile Gazette (Wellington)	1	4	9	1	4	9	
Milton Mirror (Milton)	32	7	0	32	7	0	
Motueka Star (Motueka)	12	8	3	9	9	9	21	18	0	
Mount Benger Mail, (Roxburgh)	11	14	0	11	14	0	
Mount Ida Chronicle (Naseby)	18	3	6	25	9	0	43	12	6	
Nelson Evening Mail (Nelson)	145	15	10	29	11	0	175	6	10	
New Zealand Church News (Christchurch)	47	8	0	47	8	0	
New Zealand Farmer (Auckland)	9	7	6	9	7	6	
New Zealand Farmers' Weekly (Auckland)	2	15	0	2	15	0	
New Zealand Free Lance (Wellington)	255	4	4	37	10	0	..	292	14	4
New Zealand Friendly Societies' Gazette (Palmerston North)	0	6	3	0	6	3	
New Zealand Graphic (Auckland)	109	2	6	30	0	0	..	139	2	6
New Zealand Herald (Auckland)	582	2	7	204	10	0	786	12	7
New Zealand Journal of Education	0	14	0	0	14	0
New Zealand Medical Journal (Dunedin)	6	0	0	6	0	0	..	12	0	0
New Zealand Observer (Auckland)	195	19	4	134	14	8	330	14	0
New Zealand Railway Review (Wellington)	15	0	0	15	0	0
New Zealand Schoolmaster (Christchurch)	0	5	0	89	1	0	89	6	0
New Zealand Shipping Gazette (Wellington)	10	14	0	10	14	0
New Zealand Sporting and Dramatic Review (Auckland)	109	3	7	72	12	1	181	15	8
New Zealand Tablet (Dunedin)	32	10	0	32	10	0
New Zealand Times (Wellington)	786	3	0	187	18	6	974	1	6
New Zealand Town and Country Life (Auckland)	135	2	6	13	16	5	30	0	0	..	178	18	11
New Zealand Tribune (Dunedin)	105	17	6	105	17	6
New Zealand Truth (Wellington)	19	5	0	19	5	0
New Zealand Worker (Auckland)	51	19	0	51	19	0
News Advertiser (Vancouver)	3	6	10
North Auckland Age (Mangonui)	10	8	0	10	8	0
North Auckland Times (Dargaville)	22	8	0	22	8	0
North Otago Times (Oamaru)	52	14	9	31	14	0	84	8	9
Northern Advocate (Whangarei)	70	11	6	3	10	0	74	1	6
Northern Luminary (Kawakawa)	54	0	0	85	6	0	139	6	0
Oamaru Mail (Oamaru)	140	15	9	0	1	6	140	17	3
Ohakune Times (Raetihi)	1	12	6	1	12	6
Ohinemuri Gazette (Paeroa)	48	1	6	63	6	0	111	7	6
Opotiki Herald (Opotiki)	18	3	0	0	12	0	18	15	0
Opunake Times (Opunake)	14	10	3	14	10	3
Orepuki Advocate (Orepuki)	32	3	9	32	3	9
Otago Daily Times (Dunedin)	590	5	3	106	12	6	696	17	9
Otago Witness (Dunedin)	106	15	0	22	10	0	..	129	5	0
Otaki Mail (Otaki)	25	0	0	4	4	0	29	4	0
Otautau Farmer (Otautau)	23	6	6	23	6	6

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Wairarapa Daily Times (Masterton)	97 2 6	4 10 0	101 12 6		
Wairarapa News (Carterton) ..	91 10 0	32 18 0	124 8 0		
Wairarapa Standard (Greytown)	82 2 2	82 2 2		
Wairoa Bell (Dargaville) ..	27 15 0	25 16 6	53 11 6		
Wairoa Guardian (Wairoa) ..	0 12 0	0 12 0		
Waitara Evening Mail (Waitara)	61 16 0	61 16 0		
Wanganui Chronicle (Wanganui)	191 3 5	0 7 0	191 10 5		
Wanganui Herald (Wanganui) ..	201 11 0	0 11 0	202 2 0		
War Cry (Christchurch)	66 10 6	66 11 6		
Weekly Budget (Dunedin) ..	60 13 8	60 13 8		
Weekly Press (Christchurch) ..	28 13 0	28 13 0		
Weekly Times (Invercargill) ..	0 12 9	0 12 0		
West Coast Times (Hokitika) ..	147 12 9	1 12 6	149 5 3		
Western Star (Riverton) ..	42 9 0	48 2 6	90 11 6		
Westport News (Westport) ..	132 18 8	52 16 0	185 14 8		
Westport Times (Westport) ..	103 1 9	3 5 0	106 6 9		
Whakatane County Press (Whaka- tane) ..	9 15 8	9 15 8		
Whangarei Morning Press (Wha- ngarei) ..	34 5 0	34 5 0		
Winton Record (Winton) ..	42 0 4	46 7 6	88 7 10		
Wonderland Gazette (Rotorua)	11 4 3	11 4 3		
Wyndham Farmer (Wyndham)	40 0 6	40 0 6		
Wyndham Herald (Wyndham)	30 5 3	30 5 3		
Grand total	16,304 5 4	5,001 7 10	286 0 0	196 10 3	21,788 3 5		

The above return is compiled from information supplied by the Departments concerned.

Internal Affairs Department, Wellington, 20th June, 1910.

HUGH POLLEN,
Under-Secretary.

Approximate Cost of Paper.—Preparation, not given; printing (1,400 copies), £5.

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Price 6d.]

