

## SESSION II.

1906.

## NEW ZEALAND.

## GOVERNMENT ADVERTISING AND PRINTING

(AMOUNTS PAID FOR) DURING 1904-5.

*Return to an Order of the House of Representatives dated the 11th July, 1905.*

*Ordered, "That there be laid before this House a return showing—(1) The amounts paid to each newspaper in the colony for Government advertisements, separately, for each of the years ending the 31st March, 1904 and 1905; (2) the amounts similarly paid for Government printing, stating to whom paid; and (3) the amounts expended for advertising New Zealand scenery (a) in the colony and (b) outside of the colony, stating to whom paid."—(Mr. BUCHANAN.)*

## RETURN of AMOUNTS paid for Advertising and Printing for the Year ended 31st March, 1905.

[For return for year ended 31st March, 1904, vide H.—26, 1905.]

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail; Akaroa .. ..	17 15 6	..	..	..	17 15 6
Alexandra Herald; Alexandra South	11 14 0	..	..	..	11 14 0
Ashburton Daily News; Ashburton	79 15 3	..	..	..	79 15 3
Ashburton Guardian; Ashburton	74 9 3	..	..	..	74 9 3
Ashburton Mail; Ashburton ..	81 17 9	..	..	..	81 17 9
Auckland Star; Auckland ..	367 9 6	239 1 6	..	..	606 11 0
Auckland Weekly News; Auckland	181 19 5	53 0 6	25 0 0	..	259 19 11
Australasian; Melbourne ..	..	..	..	21 19 6	21 19 6
Bay of Plenty Times; Tauranga	23 13 0	32 17 6	..	..	56 10 6
Bruce Herald; Milton .. ..	42 6 6	..	..	..	42 6 6
Budget and Taranaki Weekly Herald; New Plymouth	36 14 2	1 17 6	..	..	38 11 8
Buller Miner; Westport ..	0 12 0	..	..	..	0 12 0
Buller Post; Murchison ..	0 16 6	..	..	..	0 16 6
Canterbury Times; Christchurch	73 19 5	7 15 0	25 0 0	..	106 14 5
Charleston Herald; Charleston ..	10 0 0	..	..	..	10 0 0
Cheviot News; Cheviot ..	20 1 6	..	..	..	20 1 6
Clutha Leader; Balclutha ..	54 15 6	..	..	..	54 15 6
Colonist; Nelson .. ..	82 10 3	3 3 0	..	..	85 13 3
Coromandel County News; Coromandel	5 14 0	..	..	..	5 14 0
Critic; Adelaide .. ..	..	..	..	10 0 0	10 0 0
Cromwell Argus; Cromwell ..	23 7 9	..	..	..	23 7 9
Daily News; New Plymouth ..	100 5 7	1 11 0	..	..	101 16 7
Daily Telegraph; Napier ..	140 1 2	1 12 0	5 0 0	..	146 13 2
Daily Telegraph; Sydney ..	3 12 0	..	..	..	3 12 0
Dannevirke Advocate; Dannevirke	114 19 3	..	..	..	114 19 3
Dannevirke Daily Press; Dannevirke	56 12 0	..	..	..	56 12 0
Dominican Star; Dunedin ..	5 0 0	..	5 0 0	..	10 0 0
Dunstan Times; Clyde ..	17 4 9	..	..	..	17 4 9
Egmont Post; Stratford ..	7 7 0	..	..	..	7 7 0

RETURN of AMOUNTS paid for Advertising and Printing—*continued.*

Name of Newspaper.	Amount paid for Advertising.			Amount paid for Printing.			Amount paid for Advertising New Zealand Scenery.						Total Amount paid		
							In the Colony.			Outside the Colony.					
	£	s.	d.	£	s.	d.	£	s.	d.	£	s.	d.	£	s.	d.
Egmont Star; Hawera ..	6	9	9	..	..	..	..	..	..	..	..	..	6	9	9
Eketahuna Express; Eketahuna ..	44	2	6	..	..	..	..	..	..	..	..	..	44	2	6
Ellesmere Guardian; Southbridge ..	21	16	0	..	..	..	..	..	..	..	..	..	21	16	0
Eltham Argus; Eltham ..	71	2	2	1	5	0	..	..	..	..	..	..	72	7	2
Evening Post; Wellington ..	475	14	3	300	1	5	25	0	0	..	..	..	800	15	8
Evening Star; Dunedin ..	327	6	9	0	10	0	24	9	0	..	..	..	352	5	9
Evening Star; Greymouth ..	160	6	3	68	1	3	..	..	..	..	..	..	228	7	6
Examiner; Woodville ..	52	2	6	3	9	0	..	..	..	..	..	..	55	11	6
Farmers' Advocate; Marton ..	0	19	0	..	..	..	..	..	..	..	..	..	0	19	0
Faulding's Medical Journal; Adelaide ..	..	..	..	..	..	..	..	..	..	7	10	0	..	..	..
Feilding Star; Feilding ..	95	4	3	..	..	..	..	..	..	..	..	..	95	4	3
Four-track News; New York ..	..	..	..	..	..	..	..	..	..	27	14	6	..	..	..
Free Press; Balclutha ..	39	14	0	..	..	..	..	..	..	..	..	..	39	14	0
Geraldine Guardian; Temuka ..	6	4	0	..	..	..	..	..	..	..	..	..	6	4	0
Gisborne Times; Gisborne ..	53	5	0	..	..	..	6	10	0	..	..	..	59	15	0
Golden Bay Argus; Collingwood ..	12	6	3	3	10	0	..	..	..	..	..	..	15	16	3
Golden Bay News; Takaka ..	2	18	6	..	..	..	..	..	..	..	..	..	2	18	6
Goldfields Advocate; Karangahake ..	14	11	9	..	..	..	..	..	..	..	..	..	14	11	9
Grey River Argus; Greymouth ..	180	1	0	..	..	..	..	..	..	..	..	..	180	1	0
Hastings Standard; Hastings ..	73	3	3	..	..	..	..	..	..	..	..	..	73	3	3
Hawera and Normanby Star; Hawera ..	79	16	9	..	..	..	..	..	..	..	..	..	79	16	9
Hawke's Bay Herald; Napier ..	130	5	6	13	5	6	5	5	0	..	..	..	148	16	0
Hokitika Guardian; Hokitika ..	135	10	9	2	2	6	..	..	..	..	..	..	137	13	3
Hot Lakes Chronicle; Rotorua ..	36	19	3	5	10	0	53	16	0	..	..	..	96	5	3
Hunterville Express; Hunterville ..	39	18	0	..	..	..	..	..	..	..	..	..	39	18	0
Hutt and Petone Chronicle; Petone ..	53	10	6	..	..	..	..	..	..	..	..	..	53	10	6
Inangahua Herald; Reefton ..	38	19	6	..	..	..	..	..	..	..	..	..	38	19	6
Inangahua Times; Reefton ..	38	1	6	..	..	..	..	..	..	..	..	..	38	1	6
Inglewood Record; Inglewood ..	58	14	6	..	..	..	..	..	..	..	..	..	58	14	6
Kaikoura Star; Kaikoura ..	25	18	9	..	..	..	..	..	..	..	..	..	25	18	9
Kaponga Mail; Kaponga ..	0	4	6	..	..	..	..	..	..	..	..	..	0	4	6
Kawhia Settler; Kawhia ..	7	10	10	..	..	..	..	..	..	..	..	..	7	10	10
Kimbolton Times; Kimbolton ..	18	2	2	..	..	..	..	..	..	..	..	..	18	2	2
Kumara Times; Kumara ..	71	9	3	..	..	..	..	..	..	..	..	..	71	9	3
Lake County Press; Arrowtown ..	50	19	6	..	..	..	..	..	..	..	..	..	50	19	6
Lake Wakatipu Mail; Queenstown ..	53	12	9	2	9	6	..	..	..	..	..	..	56	2	3
Lyttelton Times; Christchurch ..	516	11	1	23	10	8	24	0	0	..	..	..	564	1	9
Manawatu Farmer; Levin ..	41	10	0	..	..	..	..	..	..	..	..	..	41	10	0
Manawatu Daily Standard; Palmerston North ..	154	4	9	4	15	0	..	..	..	..	..	..	158	19	9
Manawatu Daily Times; Palmerston North ..	174	7	6	0	1	0	..	..	..	..	..	..	174	8	6
Manawatu Evening Standard; Palmerston North ..	16	3	6	..	..	..	..	..	..	..	..	..	16	3	6
Manawatu Herald; Foxton ..	25	9	0	..	..	..	..	..	..	..	..	..	25	9	0
Mangonui County Times; Mangonui ..	0	12	6	..	..	..	..	..	..	..	..	..	0	12	6
Manukau County Chronicle; Onehunga ..	4	10	9	..	..	..	..	..	..	..	..	..	4	10	9
Marlborough Daily Times; Blenheim ..	46	15	0	..	..	..	..	..	..	..	..	..	46	15	0
Marlborough Express; Blenheim ..	121	3	0	..	..	..	..	..	..	..	..	..	121	3	0
Marlborough Press; Picton ..	66	11	0	17	4	6	..	..	..	..	..	..	83	15	6
Mataura Ensign; Gore ..	30	1	0	..	..	..	..	..	..	..	..	..	30	1	0
Melbourne Age; Melbourne ..	3	14	0	..	..	..	..	..	..	..	..	..	3	14	0
Melbourne Herald; Melbourne ..	4	10	0	..	..	..	..	..	..	..	..	..	4	10	0
Mercantile and Bankruptcy Gazette; Timaru ..	3	4	9	..	..	..	..	..	..	..	..	..	3	4	9

RETURN of AMOUNTS paid for Advertising and Printing—*continued.*

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Mercantile Record; Wellington	38 0 6	..	..	..	38 0 6
Motueka Star; Motueka ..	1 2 6	..	..	..	1 2 6
Mount Benger Mail; Roxburgh ..	13 6 6	..	..	..	13 6 6
Mount Ida Chronicle; Naseby ..	37 14 6	..	..	..	37 14 6
Nelson Evening Mail; Nelson ..	53 3 10	3 0 0	..	..	56 3 10
New Zealand Dairyman and Farmers' Union Journal; Wellington	11 10 0	..	..	..	11 10 0
New Zealand Farmer; Auckland	6 5 0	..	..	..	6 5 0
New Zealand Farmers' Weekly; Auckland	..	1 5 0	..	..	1 5 0
New Zealand Free Lance; Wellington	196 11 0	..	40 0 0	..	236 11 0
New Zealand Good Templar and Watchword; Wanganui	..	1 15 0	..	..	1 15 0
New Zealand Graphic; Auckland	111 6 3	..	150 0 0	..	261 6 3
New Zealand Herald; Auckland	453 1 9	11 9 0	..	..	464 10 9
New Zealand Illustrated Magazine; Auckland	47 0 0	..	58 10 0	..	105 10 0
New Zealand Illustrated Sporting and Dramatic Review; Auckland	73 17 6	..	..	..	73 17 6
New Zealand Journal of Education; Dunedin	0 10 0	..	..	..	0 10 0
New Zealand Mail; Wellington ..	63 17 6	..	15 15 0	..	79 12 6
New Zealand Mining and Engineering Journal; Dunedin	14 11 0	..	..	..	14 11 0
New Zealand Railway Review; Wellington	11 5 0	..	..	..	11 5 0
New Zealand Schoolmaster; Christchurch	..	10 0 0	..	..	10 0 0
New Zealand Tablet; Dunedin ..	39 15 0	..	..	..	39 15 0
New Zealand Times; Wellington	522 16 0	9 16 0	..	..	532 12 0
New Zealand Trade Review; Wellington	11 15 0	..	..	..	11 15 0
Northern Advocate; Whangarei	57 11 9	3 0 6	..	..	60 12 3
North Auckland Times; Dargaville	3 7 6	..	..	..	3 7 6
Northern Luminary; Kawakawa	24 8 0	1 2 6	..	..	25 10 6
North Otago Times; Oamaru ..	48 0 3	..	..	..	48 0 3
Oamaru Mail; Oamaru ..	86 2 3	2 16 0	..	..	88 18 3
Observer; Adelaide ..	..	..	..	20 0 0	20 0 0
Observer; Auckland ..	155 14 6	45 17 6	15 0 0	..	216 12 0
Ohinemuri Gazette; Paeroa ..	26 13 9	..	..	..	26 13 9
Opotiki Herald; Opotiki ..	16 17 9	..	..	..	16 17 9
Opunake Times; Opunake ..	6 11 9	..	..	..	6 11 9
Orepuki Advocate; Orepuki ..	47 16 4	..	..	..	47 16 4
Otago Daily Times; Dunedin ..	375 19 9	14 7 6	22 10 0	..	412 17 3
Otago Liberal and Workman; Dunedin	23 6 6	..	..	..	23 6 6
Otago Witness; Dunedin ..	160 6 3	..	20 0 0	..	180 6 3
Otaki Mail; Otaki ..	8 12 0	0 2 6	..	..	8 14 6
Pahiatua Herald; Pahiatua ..	17 11 9	..	..	..	17 11 9
Palmerston and Waikouaiti Times; Palmerston South	44 12 0	..	..	..	44 12 0
Patea County Press; Patea ..	53 7 6	..	..	..	53 7 6
Pelorus Guardian; Havelock ..	55 8 9	..	..	..	55 8 9
Post; Taihape ..	51 13 3	..	..	..	51 13 3
Poverty Bay Herald; Gisborne ..	65 18 3	..	..	..	65 18 3
Press; Christchurch ..	520 12 0	..	24 0 0	..	544 12 0
Prohibitionist; Wellington ..	13 15 0	..	..	..	13 15 0
Queenslander; Brisbane ..	..	..	..	145 0 0	145 0 0

RETURN of AMOUNTS paid for Advertising and Printing—*continued.*

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			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Raglan County Chronicle; Raglan	1 10 9	.. ..	.. ..	.. ..	1 10 9
Rangitikei Advocate; Marton ..	99 0 0	3 0 0	.. ..	.. ..	102 0 0
Review of Reviews; Melbourne..	.. ..	.. ..	.. ..	5 0 0	5 0 0
Rodney and Otamatea Times; Warkworth	2 16 9	.. ..	.. ..	.. ..	2 16 9
Ross and Okarito Advocate; Ross	15 15 9	.. ..	.. ..	.. ..	15 15 9
Saturday Night; Auckland ..	38 4 9	.. ..	.. ..	.. ..	38 4 9
Settler; Mangaweka .. ..	48 11 9	0 3 6	.. ..	.. ..	48 15 3
Southern Cross; Invercargill ..	54 1 0	.. ..	4 0 0	.. ..	58 1 0
Southern Standard; Gore ..	56 15 0	.. ..	2 18 6	.. ..	59 13 6
Southland Daily News; Invercargill	303 15 6	.. ..	9 2 3	.. ..	312 17 9
Southland Times; Invercargill ..	309 11 4	.. ..	.. ..	.. ..	309 11 4
Spectator; Christchurch ..	158 18 0	.. ..	34 0 0	.. ..	192 18 0
Standard; Rangiora .. ..	18 0 8	.. ..	.. ..	.. ..	18 0 8
Star; Christchurch .. ..	6 1 8	.. ..	.. ..	.. ..	6 1 8
Stratford Evening Post; Stratford	104 12 3	.. ..	.. ..	.. ..	104 12 3
Sunday Times; Sydney ..	.. ..	.. ..	.. ..	16 0 0	16 0 0
Sydney Mail; Sydney .. ..	.. ..	.. ..	.. ..	20 0 0	20 0 0
Sydney Morning Herald; Sydney	3 3 0	.. ..	.. ..	.. ..	3 3 0
Taieri Advocate; Mosgiel ..	36 8 3	.. ..	.. ..	.. ..	36 8 3
Taihape and Waimarino News; Taihape	3 15 9	.. ..	.. ..	.. ..	3 15 9
Tapanui Courier; Tapanui ..	36 1 3	.. ..	.. ..	.. ..	36 1 3
Takaka News; Takaka .. ..	1 7 0	.. ..	.. ..	.. ..	1 7 0
Taranaki Herald; New Plymouth	118 19 5	1 4 0	.. ..	.. ..	120 3 5
Taranaki News; New Plymouth	47 9 5	.. ..	.. ..	.. ..	47 9 5
Te Aroha and Ohinemuri News; Te Aroha	26 11 9	.. ..	6 10 0	.. ..	33 1 9
Temuka Leader; Temuka ..	58 10 0	2 12 6	.. ..	.. ..	61 2 6
Thames Advertiser; Thames ..	59 13 8	.. ..	.. ..	.. ..	59 13 8
Thames Star; Thames .. ..	54 12 0	.. ..	.. ..	.. ..	54 12 0
The King, his Army and Navy; London	.. ..	.. ..	.. ..	15 0 0	15 0 0
Timaru Herald; Timaru .. ..	156 9 0	0 12 6	.. ..	.. ..	157 1 6
Timaru Post; Timaru .. ..	139 10 3	0 7 6	.. ..	.. ..	139 17 9
Times of India; Bombay ..	.. ..	.. ..	.. ..	23 9 6	23 9 6
Town and Country Journal; Sydney	.. ..	.. ..	.. ..	25 0 0	25 0 0
Truth; Christchurch .. ..	4 5 0	.. ..	.. ..	.. ..	4 5 0
Tuapeka Times; Lawrence ..	55 8 3	.. ..	.. ..	.. ..	55 8 3
Waihi Daily Telegraph; Waihi ..	43 11 3	.. ..	.. ..	.. ..	43 11 3
Waikato Argus; Hamilton ..	17 16 3	.. ..	.. ..	.. ..	17 16 3
Waikato Times; Hamilton ..	126 8 6	3 9 0	35 0 0	.. ..	164 17 6
Waimate Advertiser; Waimate ..	36 19 9	.. ..	.. ..	.. ..	36 19 9
Waimate Times; Waimate ..	39 16 4	.. ..	.. ..	.. ..	39 16 4
Waimate Witness; Manaia ..	41 13 0	.. ..	.. ..	.. ..	41 13 0
Waipawa Mail; Waipawa ..	41 3 0	0 1 0	.. ..	.. ..	41 4 0
Wairarapa Age; Masterton ..	87 8 6	.. ..	.. ..	.. ..	87 8 6
Wairarapa Daily Times; Masterton	76 13 0	0 6 0	.. ..	.. ..	76 19 0
Wairarapa Leader; Carterton ..	62 9 9	.. ..	.. ..	.. ..	62 9 9
Wairarapa Matuhi Press; Masterton	1 13 0	.. ..	.. ..	.. ..	1 13 0
Wairarapa Observer; Carterton..	46 1 6	.. ..	.. ..	.. ..	46 1 6
Wairarapa Standard; Greytown North	45 5 6	.. ..	.. ..	.. ..	45 5 6
Wairoa Bell; Dargaville ..	14 4 6	0 6 0	.. ..	.. ..	14 10 6
Wairoa Guardian; Wairoa ..	21 14 3	.. ..	6 0 0	.. ..	27 14 3
Waitara Evening Mail; Waitara	44 17 6	.. ..	.. ..	.. ..	44 17 6
Wanganui Chronicle; Wanganui	158 14 6	0 14 9	.. ..	.. ..	159 9 3

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Wanganui Herald ; Wanganui ..	161 1 0	6 5 0	..	..	167 6 0
Weekly Budget ; Dunedin ..	13 10 6	..	..	..	13 10 6
Weekly Press ; Christchurch ..	60 2 6	..	30 0 0	..	90 2 6
Weekly Star ; Masterton ..	1 13 0	..	..	..	1 13 0
West Coast Times ; Hokitika ..	139 6 6	0 10 0	..	..	139 16 6
Western Pacific Herald ; Suva ..	..	..	..	7 10 0	7 10 0
Western Star ; Riverton ..	52 15 10	..	..	..	52 15 10
Westport News ; Westport ..	77 11 6	3 0 0	..	..	80 11 6
Westport Times ; Westport ..	61 4 0	3 17 6	..	..	65 1 6
Winton Record ; Winton ..	76 11 7	..	10 0 0	..	86 11 7
Wyndham Farmer ; Wyndham ..	57 17 6	1 7 2	..	..	59 4 8
Wyndham Herald ; Wyndham ..	47 11 3	..	..	..	47 11 3
Yeoman ; Wanganui ..	11 15 0	..	..	..	11 15 0
Total .. ..	12,580 7 1	919 1 3	682 5 9	344 3 6	14,525 17 7

The above return is compiled from information supplied by the Departments concerned.

HUGH POLLEN, Under-Secretary.

Colonial Secretary's Office,  
Wellington, 24th October, 1906.

*Approximate Cost of Paper.*—Preparation, not given; printing (1,400 copies), £5 2s. 6d.

By Authority: JOHN MACKAY, Government Printer, Wellington.—1906.

Price 6d.]

