

1905.
NEW ZEALAND.

GOVERNMENT ADVERTISING AND PRINTING :
AMOUNTS PAID FOR DURING 1903-4.

Return to an Order of the House of Representatives dated the 2nd November, 1904.

Ordered, "That there be laid before this House a return showing—(1) The amounts paid to each newspaper in the colony for Government advertisements for the year ended the 31st March, 1904; (2) the amounts similarly paid for Government printing, stating to whom paid; and (3) the amounts expended for advertising New Zealand scenery (a) in the colony and (b) outside the colony, stating to whom the same has been paid."—(Mr. MASSEY.)

RETURN of AMOUNTS paid for ADVERTISING and PRINTING for the Year ended the 31st March, 1904.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail, Akaroa ..	25 15 3	25 15 3
Alexandra Herald, Alexandra South	27 8 9	27 8 9
Ashburton Daily News, Ashburton	64 4 0	64 4 0
Ashburton Guardian, Ashburton	83 5 7	83 5 7
Ashburton Mail, Ashburton ..	76 1 11	76 1 11
Auckland Star, Auckland ..	461 16 5	287 19 1	749 15 6
Auckland Weekly News, Auckland	142 6 6	1 5 0	25 0 0	..	168 11 6
Bay of Plenty Times, Tauranga	22 8 0	26 14 0	49 2 0
Bruce Herald, Milton ..	56 14 0	25 13 6	82 7 6
Budget and Taranaki Weekly Herald, New Plymouth	17 15 3	17 15 3
Buller Miner, Westport ..	5 19 0	1 11 0	7 10 0
Buller Post, Murchison ..	3 17 0	3 17 0
Canterbury Times, Christchurch	82 0 5	..	25 0 0	..	107 0 5
Charleston Herald, Charleston	15 12 0	15 12 0
Cheviot News, Cheviot ..	26 5 9	26 5 9
Clutha Leader, Balclutha ..	57 5 6	57 5 6
Colonist, Nelson ..	136 9 9	31 14 6	168 4 3
Coromandel County News, Coromandel	13 8 6	13 8 6
Cromwell Argus, Cromwell ..	28 14 6	28 14 6
Daily News, New Plymouth ..	55 7 8	0 5 0	55 12 8
Daily Telegraph, Napier ..	196 17 0	31 1 0	7 10 0	..	235 8 0
Dannevirke Advocate, Dannevirke	156 4 6	156 4 6
Dannevirke Daily Press, Dannevirke	98 15 0	98 15 0
Dominican Star, Dunedin	5 0 0	..	5 0 0
Dunstan Times, Clyde ..	35 12 3	35 12 3
East Coast Guardian, Hokitika	1 2 6	1 2 6
Egmont Post, Stratford ..	41 7 6	36 8 0	77 15 6
Egmont Settler, Stratford ..	31 4 8	31 4 8
Egmont Star, Hawera ..	17 0 6	17 0 6

RETURN of AMOUNTS paid for ADVERTISING and PRINTING—*continued.*

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for Advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Eketahuna Express, Eketahuna	44 8 0	44 8 0
Ellesmere Guardian, South-bridge	16 8 6	16 8 6
Eltham Argus, Eltham ..	66 16 6	66 16 6
Evening Post, Wellington ..	549 19 5	357 7 11	34 15 0	..	942 2 4
Evening Star, Dunedin ..	297 8 5	33 19 6	331 7 11
Evening Star, Greymouth ..	216 9 0	104 17 3	321 6 3
Examiner, Woodville ..	71 10 6	71 10 6
Feilding Star, Feilding ..	123 12 3	123 12 3
Free Press, Balclutha ..	37 15 6	0 3 0	37 18 6
Geraldine Guardian, Geraldine	2 5 0	2 5 0
Gisborne Times, Gisborne ..	89 13 4	0 7 6	6 10 0	..	96 10 10
Golden Bay Argus, Collingwood	6 18 9	6 18 9
Golden Bay News, Takaka (formerly Takaka News)	9 9 1	18 18 0	28 7 1
Goldfields Advocate, Karangahake	34 9 0	34 9 0
Grey River Argus, Greymouth	211 15 3	80 19 0	292 14 3
Hastings Standard, Hastings	129 18 11	0 11 0	130 9 11
Hawera and Normanby Star, Hawera	81 17 8	23 6 6	105 4 2
Hawke's Bay Herald, Napier	162 18 9	0 14 0	163 12 9
Hokitika Guardian, Hokitika	182 12 3	37 11 0	220 3 3
Hot Lakes Chronicle, Rotorua	39 16 6	9 18 0	40 8 0	..	90 2 6
Hunterville Express, Hunterville	46 10 6	19 5 0	65 15 6
Hutt and Petone Chronicle, Petone	39 8 0	39 8 0
Inangahua Herald, Reefton ..	68 1 6	68 1 6
Inangahua Times, Reefton ..	85 18 0	85 18 0
Inglewood Record and Waitara Age, Inglewood	23 3 3	23 3 3
Kaikoura Star, Kaikoura ..	43 15 0	0 10 6	44 5 6
Kawhia Settler, Kawhia ..	10 6 6	10 6 6
Kimbolton Times, Kimbolton	27 1 6	27 1 6
Kumara Times, Kumara ..	73 19 0	73 19 0
Lake County Press, Arrowtown	49 10 3	49 10 3
Lake Wakatipu Mail, Queenstown	61 4 10	37 0 0	98 4 10
Leader, Hokitika ..	1 3 9	1 3 9
Lyttelton Times, Christchurch	561 1 10	49 12 2	610 14 0
Manawatu Daily Standard, Palmerston North	145 19 0	2 0 0	147 19 0
Manawatu Daily Times, $\frac{5}{8}$ Palmerston, $\frac{3}{8}$ North	178 13 3	1 10 0	180 3 3
Manawatu Farmer, Levin ..	19 7 6	14 17 6	34 5 0
Manawatu Herald, Foxton ..	60 9 3	60 9 3
Manukau Chronicle, Onehunga	..	31 10 0	31 10 0
Marlborough Daily Times, Blenheim	65 17 6	65 17 6
Marlborough Express, Blenheim	126 18 9	126 18 9
Marlborough Press, Picton ..	57 19 10	16 7 6	74 7 4
Matauru Ensign, Gore ..	40 18 0	40 18 0
Mercantile and Bankruptcy Gazette, Christchurch	36 6 0	36 6 0
Mount Benger Mail, Roxburgh	11 2 0	11 2 0
Mount Ida Chronicle, Naseby	29 10 6	28 18 8	58 9 2
Motueka Star, Motueka ..	16 12 9	16 12 9
Nelson Evening Mail, Nelson	129 8 6	4 7 6	133 16 0
New Zealand Dairyman, Wellington	3 0 0	3 0 0
New Zealand Farmer, Auckland	6 11 3	6 11 3
New Zealand Free Lance, Wellington	230 5 3	..	27 10 0	..	257 15 3
New Zealand Graphic, Auckland	102 3 9	..	100 0 0	..	202 3 9
New Zealand Herald, Auckland	289 14 4	166 13 6	456 7 10

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	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
New Zealand Home Journal, Wellington	2 0 0	..	4 4 0	..	6 4 0
New Zealand Illustrated Magazine, Auckland	36 0 0	..	36 0 0	..	72 0 0
New Zealand Illustrated Sporting Review, Auckland	101 6 9	..	10 0 0	..	111 6 9
New Zealand Journal of Education, Dunedin	0 12 0	0 12 0
New Zealand Mail, Wellington	167 9 6	..	15 15 0	..	183 4 6
New Zealand Mining, &c., Journal, Dunedin	29 13 0	29 13 0
New Zealand Railway Review, Christchurch	15 0 0	15 0 0
New Zealand Tablet, Dunedin	38 15 0	38 15 0
New Zealand Times, Wellington	945 4 8	130 8 6	1,075 13 2
New Zealand Trade Review, Wellington	9 0 0	9 0 0
Northern Advocate, Whangarei	59 17 0	33 1 0	92 18 0
Northern Luminary, Kawakawa	28 7 6	28 7 6
North Otago Times, Oamaru ..	49 8 8	42 0 0	91 8 8
Oamaru Mail, Oamaru ..	97 12 1	1 12 6	99 4 7
Observer, Auckland ..	199 0 9	40 15 6	15 0 0	..	254 16 3
Ohinemuri Gazette, Paeroa ..	24 9 0	19 10 6	43 19 6
Opotiki Herald, Opotiki ..	14 16 9	14 16 9
Opunake Times, Opunake ..	4 8 0	2 6 6	6 14 6
Orepuki Advocate, Orepuki	28 6 0	28 6 0
Otago Daily Times, Dunedin	369 0 10	103 13 0	472 13 10
Otago Liberal and Workman, Dunedin	18 8 1	18 8 1
Otago Witness, Dunedin ..	163 8 9	..	22 10 0	..	185 18 9
Otaki Mail, Otaki ..	8 10 3	0 5 0	8 15 3
Our Quarterly Magazine, Sydney, N.S.W.	5 0 0	5 0 0
Pahiatua Herald, Pahiatua ..	40 4 0	15 1 6	55 5 6
Palmerston and Waikouaiti Times, Palmerston South	45 16 0	33 11 0	79 7 0
Paraekaretu Express, Hunterville	0 7 6	0 7 6
Pastoralists' Review, Melbourne	46 10 0	46 10 0
Patea County Press, Patea ..	33 18 6	33 18 6
Pelorous Guardian, Havelock	58 11 9	58 11 9
Post, Taihape ..	31 12 0	31 12 0
Poverty Bay Herald, Gisborne	132 9 0	2 4 0	3 10 0	..	138 3 0
Press, Christchurch ..	602 9 9	124 6 0	7 0 0	..	733 15 9
Prohibitionist, Wellington ..	13 15 0	13 15 0
Raglan County Chronicle, Raglan	6 16 6	6 16 6
Rangitikei Advocate, Marton	116 18 6	4 0 0	120 18 6
Rodney and Otamatea Times, Warkworth	6 11 6	6 11 6
Ross and Okarito Advocate, Ross	13 14 3	13 14 3
Saturday Night, Auckland ..	48 9 8	48 9 8
Settler, Mangaweka ..	54 5 9	54 5 9
Southern Cross, Invercargill ..	69 17 9	..	4 0 0	..	73 17 9
Southern Standard, Gore ..	62 19 3	62 19 3
Southland Daily News, Invercargill	323 16 5	1 6 0	325 2 5
Southland Times, Invercargill	295 16 11	34 12 9	330 9 8
Spectator, Christchurch ..	206 1 2	..	14 0 0	..	220 1 2
Standard and North Canterbury Guardian, Rangiora	18 10 9	23 1 1	41 11 10
Star, Christchurch ..	16 18 6	16 18 6
Stratford Evening Post, Stratford	62 8 6	62 8 6
Sydney Mail, Sydney, N.S.W.	120 0 0	120 0 0
Taieri Advocate, Mosgiel ..	43 18 4	23 1 6	66 19 10

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	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Takaka News, see Golden Bay News
Tapanui Courier, Tapanui ..	43 0 3	43 0 3
Taranaki Herald, New Plymouth	180 12 5	20 6 3	200 18 8
Taranaki News, New Plymouth	78 15 1	78 15 1
Te Aroha and Ohinemuri News, &c., Te Aroha	35 16 0	35 16 0
Temuka Leader, Temuka ..	84 7 9	84 7 9
Thames Advertiser, Thames	85 13 4	28 12 9	114 6 1
Thames Star, Thames ..	75 11 0	75 11 0
Timaru Herald, Timaru ..	130 9 3	130 9 3
Timaru Post, Timaru ..	125 0 0	47 0 0	172 0 0
Truth, Christchurch ..	9 17 1	9 17 1
Tuapeka Times, Lawrence ..	50 10 0	36 10 0	87 0 0
The Critic, Adelaide, South Australia	10 0 0	10 0 0
The King and His Navy and Army, London	432 0 0	432 0 0
Waihi Daily Telegraph, Waihi	88 10 6	88 10 6
Waikato Argus, Hamilton ..	33 10 9	0 14 0	34 4 9
Waikato Times, Hamilton ..	107 19 9	35 9 0	143 8 9
Waimate Advertiser, Waimate	32 19 9	32 19 9
Waimate Times, Waimate ..	50 3 0	32 10 0	82 13 0
Waimate Witness, Manaia ..	36 7 3	36 7 3
Waipawa Mail, Waipawa ..	67 3 6	9 13 0	76 16 6
Wairarapa Age, Masterton ..	103 5 0	0 2 6	103 7 6
Wairarapa Daily Times, Masterton	93 2 0	22 3 6	115 5 6
Wairarapa Leader, Carterton	79 1 9	79 1 9
Wairarapa Observer, Carterton	69 7 6	29 12 0	98 19 6
Wairarapa Standard, Greytown	81 19 9	81 19 9
Wairarapa Star, Masterton ..	1 16 0	1 16 0
Wairoa Bell, Dargaville ..	11 16 11	28 13 3	40 10 2
Wairoa Guardian, Wairoa ..	32 4 9	6 7 0	2 5 10	..	40 17 7
Waitara Evening Mail, Waitara	64 19 0	12 5 0	77 4 0
Wanganui Chronicle, Wanganui	170 18 6	2 2 0	173 0 6
Wanganui Herald, Wanganui	151 18 0	0 9 0	152 7 0
Weekly Budget, Dunedin ..	16 18 0	16 18 0
Weekly Press, Christchurch ..	81 14 6	..	30 0	..	111 14 6
Weekly Times, Invercargill ..	1 2 6	1 2 6
West Coast Times, Hokitika	206 7 0	0 15 0	207 2 0
Western Pacific Herald, Suva	7 10 0	7 10 0
Western Star, Riverton ..	86 6 6	30 0 0	116 6 6
Westport News, Westport ..	116 11 9	116 11 9
Westport Times, Westport ..	130 0 9	4 7 6	134 8 3
Winton Record, Winton ..	109 13 6	29 4 0	5 16 8	..	144 14 2
Wyndham Farmer, Wyndham	47 1 6	47 1 6
Wyndham Herald, Wyndham	39 5 0	39 5 0
Yeoman, Wanganui ..	10 2 0	10 2 0
Totals	14,738 4 3	2,495 8 2	441 14 6	621 0 0	18,296 6 11

The foregoing return has been compiled from information supplied by the various Government Departments.

Colonial Secretary's Office,
Wellington, 14th August, 1905.

HUGH POLLEN, Under-Secretary.

Approximate Cost of Paper.—Preparation, not given; printing (1,425 copies), £3 15s. 0d.