

1903.
NEW ZEALAND.

NEWSPAPER ADVERTISEMENTS AND PRINTING

(AMOUNTS PAID FOR) DURING THE YEAR ENDING 31st MARCH, 1903.

Return to an Order of the House of Representatives dated the 24th July, 1903.

Ordered, "That there be laid before this House a return showing (1) the amounts paid to each newspaper in the colony for Government advertisements for the year ended the 31st March, 1903; (2) the amounts similarly paid for Government printing, stating to whom paid; and (3) the amounts expended for advertising New Zealand scenery (a) in the colony, and (b) outside the colony, stating to whom the same have been paid."—(Mr. MASSEY.)

RETURN of AMOUNTS paid for ADVERTISING and PRINTING for the Year ended the 31st March, 1903.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail, Akaroa	24 3 3	25 4 0	49 7 3
Alexandra Herald, Alexandra South	19 6 3	19 6 3
Ashburton Guardian, Ashburton	109 4 0	6 7 6	115 11 6
Ashburton Mail, Ashburton	113 8 0	113 8 0
Ashburton Standard, Ashburton	84 2 11	13 6 6	97 9 5
Auckland Star, Auckland (including New Zealand Graphic and New Zealand Farmer)	667 2 10	487 8 3	140 0 0	..	1,294 11 1
Auckland Weekly News, Auckland (included in New Zealand Herald).
Bay of Plenty Times, Tauranga	28 2 9	79 12 6	107 15 3
Bruce Herald, Milton	45 14 6	11 16 6	57 11 0
Budget and Taranaki Weekly Herald, New Plymouth (included in Taranaki Herald).
Buller Miner, Westport	36 1 3	3 17 6	39 18 9
Buller Post, Murchison	7 8 6	7 8 6
Canterbury Times, Christchurch (included in Lyttelton Times).
Charleston Herald, Charleston	45 12 0	45 12 0
Cheviot News, Cheviot	17 6 1	0 7 6	17 13 7
Clarion, Eketahuna	3 3 6	3 3 6
Clutha Leader, Balclutha	63 16 9	63 16 9
Colonist, Nelson	199 11 1	45 12 9	245 3 10
Coromandel County News, Coromandel	11 9 9	11 9 9
Cromwell Argus, Cromwell	22 11 9	22 11 9
Daily News, New Plymouth (including Taranaki News)	200 15 3	12 1 2	212 16 5
Daily Telegraph, Napier	184 16 0	1 5 6	186 1 6
Dannevirke Advocate, Dannevirke	109 15 3	109 15 3
Dannevirke Daily Press, Dannevirke	70 7 9	70 7 9
Dunstan Times, Clyde	30 9 6	30 9 6
East Coast Guardian, Opotiki	7 13 0	7 13 0
Egmont Post, Stratford	97 13 0	12 12 6	110 5 6
Egmont Settler, Stratford	115 12 6	31 14 6	147 7 0
Egmont Star, Hawera (included in Hawera and Normanby Star).

RETURN of AMOUNTS PAID for ADVERTISING and PRINTING for the Year ended the 31st March, 1903—continued.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
Eketahuna Express, Eketahuna	£ 13 0	£	£	£	£ 13 0
Ellesmere Guardian, Southbridge	17 6 1	17 6 1
Eltham Argus, Eltham	105 17 9	105 17 9
Eltham Guardian, Eltham	9 12 9	9 12 9
Evening Post, Wellington	573 7 7	323 3 6	896 11 1
Evening Star, Dunedin	440 6 3	4 0 0	444 6 3
Evening Star, Greymouth	248 2 3	0 12 6	248 14 9
Examiner, Woodville	74 18 0	6 14 6	81 12 6
Feilding Star, Feilding	129 11 11	129 11 11
Free Press, Balclutha	51 0 6	12 8 0	63 8 6
Geraldine Guardian, Temuka	2 9 6	2 9 6
Gisborne Times, Gisborne	100 1 9	8 7 0	108 8 9
Golden Age, Waitekauri	17 16 3	17 16 9
Golden Bay Argus, Collingwood	14 0 0	14 0 0
Goldfields Advocate, Karangahake	35 16 3	35 16 3
Grey River Argus, Greymouth (including Weekly Argus)	213 10 3	158 8 0	371 18 3
Hastings Standard, Hastings	115 11 6	27 15 6	143 7 0
Hawera and Normanby Star, Hawera (including Egmont Star)	162 6 6	4 17 6	167 4 0
Hawke's Bay Herald, Napier	107 0 9	0 2 6	107 3 3
Hokitika Guardian, Hokitika	164 14 3	4 6 6	169 0 9
Hot Lakes Chronicle, Rotorua	32 15 9	9 2 0	41 17 9
Hunterville Express, Hunterville	15 19 3	48 5 6	64 4 9
Hutt and Petone Chronicle, Petone	11 9 6	12 0 6	23 10 0
Inangahua Herald, Reefton	95 6 9	95 6 9
Inangahua Times, Reefton	71 11 0	71 11 0
Inglewood Record and Waitara Age, Inglewood	60 11 9	60 11 9
Kaikoura Star, Kaikoura	27 4 6	27 4 6
Katipo, Dunedin	4 14 6	4 14 6
Kawhia Settler, Kawhia	11 13 7	11 13 7
Kumara Times, Kumara	94 11 3	32 11 0	127 2 3
Lake County Press, Arrowtown	36 18 6	8 0 0	44 18 6
Lake Wakatipu Mail, Queenstown	44 11 8	10 9 0	55 0 8
Lytelton Times, Christchurch (including Canterbury Times and Star)	708 11 9	70 5 1	50 0 0	828 16 10
Manawatu Daily Times, Palmerston North	191 0 6	1 5 0	192 5 6
Manawatu Farmer, Levin	27 15 0	19 1 8	46 16 8
Manawatu Herald, Foxton	34 9 0	34 9 0
Manawatu Daily Standard, Palmerston North	140 6 9	1 10 0	141 16 9
Manukau County Chronicle, Onehunga	5 0 0	45 3 10	50 3 10
Marlborough Daily Times, Blenheim (including Marlborough Express)	294 3 10	15 0 0	309 3 10
Marlborough Express, Blenheim (included in Marlborough Daily Times).
Marlborough Press, Picton	61 2 0	17 19 6	79 1 6
Mataura Ensign, Gore	51 17 0	6 18 9	58 15 9
Mercantile and Bankruptcy Gazette, Christchurch	20 17 11	20 17 11
Motueka Star, Motueka	44 14 6	11 11 6	56 6 0
Mount Benger Mail, Roxburgh	14 10 3	14 10 3
Mount Ida Chronicle, Naseby	22 7 9	41 17 4	64 5 1
New Zealand Dairyman, Wellington	3 0 0	3 0 0
New Zealand Farmer, Auckland (included in Auckland Star).
New Zealand Free Lance, Wellington	249 17 11	30 0 0	279 17 11
New Zealand Good Templar Watchword, Wanganui	1 19 0	1 19 0
New Zealand Graphic, Auckland (included in Auckland Star).
New Zealand Herald, Auckland (including Auckland Weekly News)	798 16 10	103 1 3	901 18 1
New Zealand Illustrated Magazine, Auckland	36 0 0	18 0 0	54 0 0
New Zealand Journal of Education, Dunedin	0 7 6	0 7 6
New Zealand Mail, Wellington (included in New Zealand Times).
New Zealand Mining Journal, Dunedin	27 0 6	27 0 6
New Zealand Railway Review, Christchurch	15 0 0	15 0 0
New Zealand Sporting Review, Auckland	113 16 0	8 9 6	122 5 6
New Zealand Tablet, Dunedin	43 0 0	43 0 0
New Zealand Times, Wellington (including New Zealand Mail)	460 0 8	97 9 0	557 9 8
Nelson Evening Mail, Nelson	111 16 2	12 16 6	124 12 8
Northern Advocate, Whangarei	72 6 0	65 12 6	137 18 6
Northern Luminary, Kawakawa	29 12 0	18 10 0	48 2 0
North Otago Times, Oamaru	71 5 2	9 8 6	80 13 8
Oamaru Mail, Oamaru	141 12 0	55 13 0	197 5 0
Observer, Auckland	289 0 6	75 9 6	364 10 0
Ohinemuri Gazette, Paeroa	41 9 9	7 15 0	49 4 9
Opotiki Herald, Opotiki	12 3 2	12 3 2
Opunake Times, Opunake	19 9 6	19 9 6

RETURN OF AMOUNTS PAID FOR ADVERTISING AND PRINTING for the Year ended the 31st March, 1903—continued.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid for advertising New Zealand Scenery.		Total Amount paid.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Orepuki Advocate, Orepuki	29 14 0	29 14 0
Otago Daily Times, Dunedin (including Otago Witness and Outlook)	695 6 0	22 10 0	717 16 0
Otago Liberal and Workman, Dunedin	32 2 4	32 2 4
Otago Witness, Dunedin (included in Otago Daily Times).
Otaki Mail, Otaki	20 18 6	15 18 0	36 16 6
Outlook, Dunedin (included in Otago Daily Times).
Oxford Observer, East Oxford	1 0 0	1 0 0
Pahiatua Herald, Pahiatua	65 17 3	65 17 3
Palmerston and Waikouaiti Times, Palmerston South	41 15 0	56 11 0	98 6 0
Paraekaretu Express, Hunterville	10 11 6	10 11 6
Pastoralists' Review, Melbourne	16 10 0	16 10 0
Patea County Press, Patea	73 19 3	73 19 3
Pelorus Guardian, Havelock	46 10 9	46 10 9
Poverty Bay Herald, Gisborne	86 2 0	17 1 9	103 3 9
Post, Taihape	25 3 3	25 3 3
Press, Christchurch (including Weekly Press and Truth)	717 0 2	23 5 9	740 5 11
Prohibitionist, Christchurch	41 5 0	41 5 0
Rangitikei Advocate, Marton	157 0 0	2 0 0	159 0 0
Rodney and Otamatea Times, Warkworth	12 7 0	12 7 0
Ross and Okarito Advocate, Ross	16 16 0	16 16 0
Saturday Night, Auckland	74 2 7	74 2 7
Settler, Mangaweka	26 5 0	26 5 0
Southern Cross, Invercargill	65 5 9	0 7 6	65 13 3
Southern Standard, Gore	57 2 6	16 13 3	73 15 9
Southland Daily News, Invercargill	330 1 10	330 1 10
Southlander, Invercargill (included in Southland Daily News).
Southland Times, Invercargill	393 14 2	219 9 9	613 3 11
Spectator, Christchurch	196 6 2	6 10 0	10 0 0	212 16 2
Standard and North Canterbury Guardian, Rangiora	13 11 9	15 1 8	28 13 5
Star, Christchurch (included in Lyttelton Times).
Sun, Wellington	81 17 6	81 17 6
Taiari Advocate, Mosgiel	66 19 6	66 19 6
Takaka News, Takaka	14 16 3	14 16 3
Tapanui Courier, Tapanui	32 3 6	32 3 6
Taranaki Herald, New Plymouth (including Budget and Taranaki Weekly Herald)	197 11 11	10 0 0	207 11 11
Taranaki News, New Plymouth (included in Daily News).
Te Aroha News, Te Aroha	33 3 0	33 3 0
Temuka Leader, Temuka	83 7 5	83 7 5
Thames Advertiser, Thames	128 18 6	61 6 0	190 4 6
Thames Star, Thames	126 3 11	33 4 0	159 7 11
Timaru Herald, Timaru	163 10 6	0 10 0	164 0 6
Timaru Post, Timaru	139 10 0	82 6 6	221 16 6
Triad, Dunedin	40 0 0	3 0 0	43 0 0
Truth, Christchurch (included in Press).
Tuapeka Times, Lawrence	65 16 6	44 7 6	110 4 0
Waihi Daily Telegraph, Waihi	35 15 0	35 15 0
Waikato Argus, Hamilton	37 2 0	5 14 0	42 16 0
Waikato Times, Hamilton	109 4 0	24 0 0	133 4 0
Waimate Advertiser, Waimate	66 19 6	28 19 8	95 19 2
Waimate Times, Waimate	71 9 2	71 9 2
Waimate Witness, Manaia	45 5 2	45 5 2
Waipawa Mail, Waipawa	59 10 9	59 10 9
Wairarapa Age, Masterton (formerly Wairarapa Star), (including Weekly Star and Wellington District Advertiser)	137 0 0	7 10 0	144 10 0
Wairarapa Daily Times, Masterton	139 12 0	38 4 0	177 16 0
Wairarapa Leader, Carterton	70 18 9	70 18 9
Wairarapa Observer, Carterton	55 1 6	40 3 10	95 5 4
Wairarapa Standard, Greytown	34 10 0	34 10 0
Wairarapa Star, Masterton	14 16 0	14 16 0
Wairoa Bell, Dargaville	20 2 8	44 9 0	64 11 8
Wairoa Guardian, Wairoa	36 15 6	36 15 6
Waitara Evening Mail, Waitara	55 16 0	55 16 0
Wanganui Chronicle, Wanganui (including Weekly Chronicle)	182 5 9	0 2 0	182 7 9
Wanganui Herald, Wanganui (including Yeoman)	209 7 9	57 0 6	266 8 3
Weekly Argus, Greymouth (included in Grey River Argus).
Weekly Budget, Dunedin	32 17 6	32 17 6
Weekly Chronicle, Wanganui (included in Wanganui Chronicle).

RETURN of AMOUNTS PAID for ADVERTISING and PRINTING for the Year ended the 31st March, 1903—*continued*.

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			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Weekly Press, Christchurch (included in Press).					
West Coast Times, Hokitika	188 2 3	2 16 6	190 18 9
Western Star, Riverton	63 16 0	42 19 3	106 15 3
Westport News, Westport	154 14 0	6 4 0	160 18 0
Westport Times, Westport	136 8 6	4 15 0	141 3 6
Winton Record, Winton	55 3 0	39 12 0	94 15 0
Wyndham Farmer, Wyndham	40 1 6	40 1 6
Wyndham Herald, Wyndham	42 17 0	42 17 0
Yeoman, Wanganui (included in Wanganui Herald).					
Total	16,119 16 5	3,036 9 0	273 10 0	16 10 0	19,446 5 5

The foregoing return has been compiled from information supplied by the various Government Departments.

HUGH POLLEN, Under-Secretary.

Colonial Secretary's Office, Wellington, 1st October, 1903.

Approximate Cost of Paper.—Preparation, not given; printing (1,250 copies), £4 15s.

By Authority: JOHN MACKAY, Government Printer, Wellington.—1903.

Price 3d.]