

1903.
NEW ZEALAND.

NEWSPAPER ADVERTISEMENTS AND PRINTING

(AMOUNTS PAID BY GOVERNMENT FOR) DURING YEAR ENDING 31st MARCH, 1902.

Return to an Order of the House of Representatives dated the 13th August, 1902.

Ordered, "That there be laid before this House a return showing, (1) the amount paid to each newspaper in the colony for Government advertisements for the year ended the 31st March, 1902; (2) the amount similarly paid for Government printing, stating to whom paid; and (3) the amounts expended for advertising New Zealand scenery (a) in the colony, and (b) outside of the colony, stating to whom paid."—(Mr. MASSEY.)

RETURN of AMOUNT PAID for ADVERTISING and PRINTING during the Year ended the 31st March, 1902.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid in advertising New Zealand Scenery.		Total Amount paid to each Newspaper.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail, Akaroa	17 11 0	17 11 0
Alexandra Herald, Alexandra South	32 13 0	32 13 0
Ashburton Guardian, Ashburton (including Ashburton Mail)	122 0 7	122 0 7
Ashburton Mail, Ashburton (included in Ashburton Guardian).					
Ashburton Standard, Ashburton	110 11 7	110 11 7
Auckland Star, Auckland (including New Zealand Graphic and New Zealand Farmer)	683 10 0	380 18 5	50 0 0	1,114 8 5
Auckland Weekly News, Auckland (included in New Zealand Herald).					
Australian Review of Reviews, Melbourne	10 0 0	10 0 0
Bay of Plenty Times, Tauranga	10 6 3	10 6 3
Brightwater Independent Chronicle, Brightwater ..	4 11 0	4 11 0
Bruce Herald, Milton	64 14 8	0 10 0	65 4 8
Brunner News, Brunner	14 14 6	14 14 6
Budget and Taranaki Weekly Herald, New Plymouth (included in Taranaki Herald).					
Buller Miner, Westport	4 12 6	4 12 6
Buller Post, Westport	1 11 6	1 11 6
Bush Advocate, Dannevirke	18 7 0	18 7 0
Canterbury Times, Christchurch (included in Lyttelton Times).					
Charleston Herald, Charleston	26 2 0	26 2 0
Cheviot News, Cheviot	6 2 6	6 2 6
Clutha Leader, Balclutha	24 10 9	24 10 9
Colonist, Nelson	148 17 10	11 2 6	160 0 4
Coromandel County News, Coromandel	1 4 0	1 4 0
Critic Proprietary Company, Adelaide	10 10 0	10 10 0
Cromwell Argus, Cromwell	24 5 9	24 5 9
Daily News, New Plymouth (included in Taranaki News).					
Daily Telegraph, Napier	228 18 5	4 1 0	232 19 5
Dannevirke Advocate, Dannevirke	62 19 3	62 19 3
Dannevirke Daily Press, Dannevirke	52 14 6	52 14 6
Dominican Star, Dunedin	5 0 0	5 0 0
Dunstan Times, Clyde	26 4 0	26 4 0
East Coast Guardian, Opotiki	0 15 0	0 15 0

RETURN of AMOUNT PAID for ADVERTISING and PRINTING during the Year ended the
31st March, 1902—continued.

Name of Newspaper.	Amount paid for Advertising.			Amount paid for Printing.			Amount paid in advertising New Zealand Scenery.		Total Amount paid to each Newspaper.
	£	s.	d.	£	s.	d.	In the Colony.	Outside the Colony.	
Egmont Post, Stratford	35	18	6	35 18 6
Egmont Settler, Stratford	79	8	3	79 8 3
Egmont Star, Hawera (included in Hawera and Normanby Star).
Eketahuna Express, Eketahuna	37	8	0	0	1	6	37 9 6
Ellesmere Guardian, Southbridge	11	8	9	11 8 9
Eltham Argus, Eltham	86	3	8	86 3 8
Eltham Guardian, Eltham	7	9	3	7 9 3
Evening Post, Wellington	530	7	0	155	8	8	685 15 8
Evening Star, Dunedin	379	1	6	17	3	0	396 4 6
Evening Star, Greymouth	144	11	6	8	0	0	152 11 6
Examiner, Woodville	39	13	6	39 13 6
Feilding Star, Feilding	141	14	9	141 14 9
Free Press, Balclutha	41	1	4	41 1 4
Geraldine Guardian, Temuka	0	9	0	0 9 0
Gisborne Times, Gisborne	43	0	8	43 0 8
Golden Age, Waitekauri	15	9	6	15 9 6
Golden Bay Argus, Collingwood	6	8	1	6 8 1
Goldfields Advocate, Karangahake	14	14	0	14 14 0
Grey River Argus, Greymouth (including Weekly Argus)	203	12	6	56	6	0	259 18 6
Hastings Standard, Hastings	126	10	0	126 10 0
Hawera and Normanby Star, Hawera (including Egmont Star)	103	11	6	3	10	0	107 1 6
Hawke's Bay Herald, Napier	147	18	10	0	17	6	148 16 4
Hokitika Guardian, Hokitika	133	5	9	0	11	3	133 17 0
Hot Lakes Chronicle, Rotorua	24	17	6	1	5	0	26 2 6
Hunterville Express, Hunterville	3	7	6	3 7 6
Hutt and Petone Chronicle, Petone	3	0	9	3 0 9
Inangahua Herald, Reefton	83	0	0	83 0 0
Inangahua Times, Reefton	40	9	0	40 9 0
Inglewood Record and Waitara Age, Inglewood	41	19	3	41 19 3
Kaikoura Star, Kaikoura	20	1	9	20 1 9
Katipo, Dunedin	3	3	0	3 3 0
Kawhia Settler, Kawhia	5	11	9	5 11 9
Kumara Times, Kumara	88	1	3	88 1 3
Lake County Press, Arrowtown	31	3	0	31 3 0
Lake Wakatipu Mail, Queenstown	29	17	6	29 17 6
Leader, Hokitika	1	2	6	1 2 6
Lyttelton Times, Christchurch (including Canterbury Times and Star)	612	4	6	32	18	0	645 2 6
Manawatu Daily Standard, Palmerston North	144	3	0	144 3 0
Manawatu Daily Times, Palmerston North	180	12	9	180 12 9
Manawatu Farmer, Levin	17	17	0	17 17 0
Manawatu Herald, Foxton	32	5	6	32 5 6
Manukau County Chronicle, Onehunga	0	16	0	0 16 0
Manukau Examiner, Onehunga	1	0	0	1 0 0
Manukau and Franklin Mail, Onehunga	1	0	0	1 0 0
Marlborough Daily Times, Blenheim (including Marlborough Express)	219	1	9	219 1 9
Marlborough Express, Blenheim (included in Marlborough Daily Times).
Marlborough Press, Picton	61	18	1	13	12	0	75 10 1
Mataura Ensign, Gore	40	10	0	40 10 0
Mercantile and Bankruptcy Gazette, Christchurch	17	4	6	17 4 6
Morning Press, Dannevirke	20	16	3	20 16 3
Motueka Star, Motueka	6	6	0	6 6 0
Mount Benger Mail, Roxburgh	10	11	3	10 11 3
Mount Ida Chronicle, Naseby	20	14	6	20 14 6
Nelson Evening Mail, Nelson	99	18	0	3	18	6	103 16 6
New Zealand Dairyman, Wellington	1	2	6	1 2 6
New Zealand Farmer, Auckland (included in Auckland Star).
New Zealand Free Lance, Wellington	227	5	10	15 0 0	..	242 5 10
New Zealand Graphic, Auckland (included in Auckland Star).
New Zealand Herald, Auckland (including Auckland Weekly News)	702	19	0	74	6	5	20 0 0	..	797 5 5
New Zealand Illustrated Magazine, Auckland	18	0	0	18 0 0
New Zealand Illustrated Sporting Review, Auckland	101	18	9	101 18 9
New Zealand Mail, Wellington (included in New Zealand Times).
New Zealand Mining and Engineering Journal, Dunedin	31	13	6	31 13 6
New Zealand Railway Review, Christchurch	15	0	0	15 0 0
New Zealand Tablet, Dunedin	37	18	6	0	14	0	38 12 6
New Zealand Times, Wellington (including New Zealand Mail)	623	14	6	7	1	0	15 15 0	..	646 10 6
Northern Advocate, Whangarei	54	17	6	11	8	6	66 6 0
Northern Luminary, Kawakawa	40	12	0	40 12 0

RETURN of AMOUNT PAID for ADVERTISING and PRINTING during the Year ended the
31st March, 1902—continued.

Name of New-paper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid in advertising New Zealand Scenery.		Total Amount paid to each Newspaper.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
North Otago Times, Oamaru	59 13 8	0 1 6	59 15 2
amaru Mail, Oamaru	143 13 0	3 7 6	147 0 6
Observer, Auckland	271 5 4	21 10 6	15 0 0	..	307 15 10
Ohinemuri Gazette, Paeroa	24 18 9	24 18 9
Opotiki Herald, Opotiki	10 0 0	10 0 0
Opunake Times, Opunake	14 8 9	14 8 9
Orepuki Advocate, Orepuki	2 11 0	2 11 0
Otago Daily Times, Dunedin (including Otago Witness)	668 2 1	1 1 0	22 10 0	..	691 13 1
Otago Liberal and Workman, Dunedin	24 14 10	24 14 10
Otago Witness, Dunedin (included in Otago Daily Times).
Otaki Mail, Otaki	12 0 6	12 0 6
Pahiatua Herald, Pahiatua	82 2 6	82 2 6
Palmerston and Waikouaiti Times, Palmerston South	49 10 0	49 10 0
Paraekaretu Express, Hunterville	36 13 6	36 13 6
Patea County Press, Patea	54 11 3	5 0 0	59 11 3
Pelorus Guardian, Havelock	64 9 9	64 9 9
Poverty Bay Herald, Gisborne	53 12 9	0 10 6	54 3 3
Press, Christchurch (including Weekly Press and Truth)	717 19 7	17 16 0	15 0 0	..	750 15 7
Prohibitionist, Christchurch	13 15 0	13 15 0
Rangiora Standard, Rangiora	0 10 6	0 10 6
Rangitikei Advocate, Marton	106 9 0	0 16 0	107 5 0
Ross and Okarito Advocate, Ross	9 18 0	9 18 0
Saturday Night, Auckland	19 9 3	19 9 3
Settler, Mangaweka	25 19 9	25 19 9
South Canterbury Times, Timaru	18 15 0	18 15 0
Southern Cross, Invercargill	69 8 0	46 6 9	115 14 9
Southern Standard, Gore	61 4 4	61 4 4
Southland Daily News, Invercargill (including Southlander)	340 8 9	340 8 9
Southland Times, Invercargill (including Weekly Times)	286 6 7	148 11 3	434 17 10
Southlander, Invercargill (included in Southland Daily News).
Spectator, Christchurch	181 8 9	..	10 0 0	..	191 8 9
Standard and North Canterbury Guardian, Rangiora	2 15 8	2 15 8
Star, Christchurch (included in Lyttelton Times).
Sun, Wellington	24 9 6	24 9 6
Tairi Advocate, Mosgiel	47 7 6	47 7 6
Takaka News, Takaka	5 3 6	5 3 6
Tapanui Courier, Tapanui	31 9 0	31 9 0
Taranaki Herald, New Plymouth (including Budget and Taranaki Weekly Herald)	189 11 6	189 11 6
Taranaki News, New Plymouth (including Daily News)	181 1 11	181 1 11
Te Aroha and Ohinemuri News, Te Aroha	14 6 3	14 6 3
Telephone, Gisborne	4 8 1	4 8 1
Temuka Leader, Temuka	85 0 11	85 0 11
Thames Advertiser, Thames	32 16 6	32 16 6
Thames Star, Thames	51 0 9	51 0 9
Timaru Herald, Timaru	159 6 9	0 8 0	159 14 9
Timaru Post, Timaru	140 11 6	140 11 6
Truth, Christchurch (included in Press).
Tuapeka Times, Lawrence	62 10 6	62 10 6
Waihi Daily Telegraph, Waihi	48 7 6	48 7 6
Waihi Miner, Waihi	7 18 6	7 18 6
Waikato Argus, Hamilton	12 18 2	12 18 2
Waikato Times, Hamilton	85 17 9	2 13 6	88 11 3
Waimate Advertiser, Waimate	46 9 1	46 9 1
Waimate Times, Waimate	56 16 3	56 16 3
Waimate Witness, Manaia	41 5 9	41 5 9
Waipawa Mail, Waipawa	67 12 3	0 2 6	67 14 9
Wairarapa Age, Masterton	45 12 0	45 12 0
Wairarapa Daily Times, Masterton	115 14 6	0 12 6	116 7 0
Wairarapa Leader, Carterton	98 11 9	2 17 0	101 8 9
Wairarapa Observer, Carterton	57 2 6	57 2 6
Wairarapa Standard, Greytown	34 0 6	34 0 6
Wairarapa Star, Masterton	66 8 0	66 8 0
Wairoa Bell, Dargaville	16 3 2	1 3 6	17 6 8
Wairoa Guardian, Wairoa	21 6 9	21 6 9
Waitara Evening Mail, Waitara	23 5 0	23 5 0
Wanganui Chronicle, Wanganui	164 6 0	2 13 0	166 19 0
Wanganui Herald, Wanganui (including Yeoman)	230 3 0	18 19 8	249 2 8
Weekly Argus, Greymouth (included in Grey River Argus).
Weekly Budget, Dunedin	21 17 6	3 10 0	25 7 6

RETURN of AMOUNT PAID for ADVERTISING and PRINTING during the Year ended the
31st March, 1902—*continued.*

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Amount paid in advertising New Zealand Scenery.		Total Amount paid to each Newspaper.
			In the Colony.	Outside the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Weekly Press, Christchurch (included in Press).					
Weekly Times, Invercargill (included in Southland Times).					
West Coast Times, Hokitika	166 2 3	166 2 3
Western Star, Riverton	34 6 6	34 6 6
Westport News, Westport	176 4 1	176 4 1
Westport Times, Westport	156 18 8	5 0 0	161 18 8
Winton Record, Winton	49 2 6	49 2 6
Wyndham Farmer, Wyndham	59 16 6	59 16 6
Wyndham Herald, Wyndham	32 8 0	32 8 0
Yeoman, Wanganui (included in Wanganui Herald).					
Total	14,127 13 9	1,066 13 11	168 5 0	20 10 0	15,383 2 8

The foregoing return has been compiled from information furnished by the various Government Departments.

HUGH POLLEN, Under-Secretary.

Colonial Secretary's Office, Wellington, 21st September, 1903.

Approximate Cost of Paper.—Preparation, not given; printing (1,250 copies), £4 15s.

By Authority: JOHN MACKAY, Government Printer, Wellington.—1903.