

*Sports Sessions.*—The Commercial stations concentrated on the coverage of sports results with weekly previews before the events and summaries after the events. The year was a particularly interesting one to New Zealanders in the sporting field, and the Commercial stations shared in some aspects of the broadcasting of many important sporting events. Competent reviewers broadcast on aspects of the various matches played by the New Zealand cricket team in England, and former All Blacks provided background material to the New Zealand Rugby tour of South Africa. Regular summaries were broadcast during the Plunket Shield cricket series. During the Empire Games the Commercial stations broadcast daily bulletins and views and comments of both athletes and officials. The Commercial Division was able once again to broadcast a round-by-round description of the world heavyweight boxing championship bout between Walcott and Charles. The Melbourne Cup was broadcast from Australia, and there were special previews of the New Zealand Cup and Trotting Cup. In association with a Melbourne broadcasting station, complete coverage of the inter-Dominion trotting contest held in Melbourne was given. There were interesting broadcasts by Von Nida on golf: W. Sidwell, Australian Davis Cup star: H. McKinley; Lloyd la Beach; Edwin Carr; and other Olympic athletes. Mark Nicholls and G. T. Alley, two former All Blacks, covered the South African tour, and C. S. Dempster and K. C. James provided the background material for the cricket tour of England. On his return from South Africa, the official commentator, Winston McCarthy, broadcast a series of informative talks from the ZB stations.

*Women's Sessions.*—A considerable amount of time was devoted during the year to programmes designed expressly for women. Each ZB station had two such sessions on each week-day, in addition to Aunt Daisy's session. At the X stations a special morning women's session was included in the commercial programme. These sessions served a useful purpose, being appreciated by listeners and regarded as excellent sales channels by advertisers.

A successful experiment in women's audience participation shows was a sponsored half-hour programme recorded by the Service and broadcast under the title "Afternoon Tea with Selwyn Toogood." Fashion parades and demonstrations also attracted a large number of listeners to the studios. A fortnightly London News Letter written by a New Zealand journalist at present in England was broadcast in the ZB Women's Hour. A series of discussions under the title "Housewives' Opinion" provided a popular forum, and each station handled studio competitions with prizes for participants. Most of the material broadcast featured our own citizens, with emphasis on local requirements. Talks and individual sessions dealt with early New Zealand, impressions of post-war Europe, a series on the remote islands of the Pacific, and many others. Day-to-day problems of the housewife and mother have been covered by experts in particular fields. Overseas visitors such as Dr. O. J. Murie, American scientist, Countess de Mazaubran, of the French Resistance Movement, and Commander Thomas Woodroffe, naval expert and journalist, and others, provided excellent material.

In addition, suitable books were reviewed during the year, and literary interviews featured Miss Nelle Scanlan on "Journalism," Mr. Peter Llewellyn, author of the first book of the New Zealand War History series, and Miss Ruth Park, who has achieved success in literary fields overseas.

Broadcasts on relay included visits to passenger liners making maiden voyages to this country, fashion parades from departmental stores, while one of the most interesting broadcasts under this heading was initiated by 3ZB Christchurch when portable recording equipment was used to collect information of the moa finds at Pyramid Valley. Station 2ZB Wellington secured some interesting broadcasts from the much discussed "demonstration house" built in Wellington by a group of architectural students.