

The general administration and financing of these health camps is the joint responsibility of the King George V Memorial Fund Board and the New Zealand Federation of Health Camps (Inc.). The latter organization, working in close co-operation with the Post and Telegraph Department, conducted the 1948-49 Health Stamp Sales Campaign, which will result in approximately £35,000 being paid to the funds of the Federation. This amount will defray the cost of maintenance of children in camps for the forthcoming year.

MILK-IN-SCHOOLS SCHEME

The Milk-in-schools Scheme continued during the year. Despite one complete distribution scheme from a pasteurizing plant not operating because of contract difficulties, the number of children to whom the supply was available increased compared with last year's figure. The percentage of children accepting pasteurized milk offered to them, however, decreased from 70 to 68. Of the 244,000 children attending the various schools where the milk was supplied, 166,000 accepted the $\frac{1}{2}$ -pint ration. Malted-milk powder to be made into a hot drink was supplied as an alternative to schools in isolated parts of the country where it was not practicable for pasteurized milk to be delivered. With this scheme, 7,200 of the 8,500 children on the rolls of the schools where it was available accepted the drink. At a few schools the Department supplied raw milk from approved sources for making into cocoa, in lieu of malted-milk powder. This was taken by approximately 800 children.

HEALTH EDUCATION

Posters.—Six were printed during the year, to a total number of 45,000 copies. Two of these featured dental care, one hydatids, one nutrition, one spitting, and one physical recreation. This brings the total of original posters produced over the last six years to 37. These posters circulate to schools, to interested groups of many kinds, and are displayed on railway-stations throughout the land.

Glass show-case exhibits are maintained at Auckland and Wellington Railway-stations, with monthly changes of material.

Show-cards with health messages changed bi-monthly are displayed in train-cars and motor-buses throughout New Zealand. In a fixed proportion of railway carriages a show-card, changed once a year, carries a health message for railway travellers.

Mobile Exhibit.—Owing to the continuation of the poliomyelitis epidemic, only one short tour of the mobile exhibit was arranged. This comprised a four-day exhibit in Auckland. During the period it was visited by 1,560 children and 560 adults. Smaller exhibits were made available to locally arranged health education efforts at Lawrence, Gisborne, New Plymouth, and Christchurch.

Films and Visual Aids.—The health film library now comprises 276 titles, multiple copies of some of these bringing the talkie film total to 678 films. The services offered by this library are being increasingly accepted and used not only by departmental officers, but by an increasing number of Hospital Boards, who use the films for nurse-training purposes. During the year 3,527 film showings were made to a total attendance of 167,542 persons.

Pamphlets.—During the year the following pamphlets were printed :—

" Beware of Hydatids "	12,000
" Technique of Isolation "	5,000
" The Family's Food "	100,000
" Give Us Good Teeth "	100,000
" Artificial Respiration "	20,000
" Feeding the Flatter or the Roomer "	20,000
" Tuberculosis " (4)	80,000