

## YEAR ENDING 31 MARCH, 1949

DEPARTMENT OF TOURIST AND HEALTH RESORTS—*continued*

VOTE—TOURIST AND HEALTH RESORTS <i>—continued</i>	1948-49.	1947-48.	
		Voted.	Expended.
	£	£	£
<i>Subdivision No. I—Tourist and Health Resorts</i> <i>—continued</i>			
OTHER CHARGES FOR AND INCIDENTAL TO— <i>ctd.</i>			
Advertising New Zealand overseas : special publicity work in connection with (part recoverable)—			
Advertising in newspapers and periodicals .. .. .	£ 2,500		
Films, photographs, pictures, and window displays, including equipment, &c. .. .. .	7,000		
Folders, booklets, and posters ..	14,000		
Miscellaneous publicity and general expenses .. .. .	2,500		
Special advertising and follow-up work in other countries, including payment of commission ..	2,000		
	(a) 28,000	29,500	(b) 18,126
Bonuses and commissions to honorary agents	200	200	137
Cascade Creek Camp—			
Operating - expenses, including furniture and repairs, and compensation to workmen .. .. .	£ 2,000		
Repairs to buildings and plant ..	2,000		
	(c) 4,000	2,000	2,103
Emergency (wireless telephone) equipment for huts in alpine regions .. .. .	2,000	2,000	(d) 84
Exhibitions, participation in .. .. .	1,500	1,500	148
Franz Josef Glacier—			
Operating-expenses of hotel and huts, including furniture and repairs, and compensation to workmen, &c. .. .. .	£ 25,500		
Repairs to buildings and plant ..	5,500		
	31,000	..	..

(a) Includes provision for production of tourist literature for overseas distribution.

(b) Owing to printing difficulties it was not possible to undertake full programme contemplated.

(c) Portion of this expenditure will be recovered from the Government Fire Insurance Fund.

(d) Installation of equipment delayed pending completion of experimental work to determine the best type to be used.