

1941.
NEW ZEALAND.

ANNUAL REPORT

OF THE

NATIONAL BROADCASTING SERVICES

(FOR THE TWELVE MONTHS ENDED 31st MARCH 1941).

Presented to both Houses of the General Assembly pursuant to the Provisions of the Broadcasting Act, 1936.

REPORT.

This report is furnished in two sections, the first dealing with the National Broadcasting Service and the second with the National Commercial Broadcasting Service.

SECTION I.—NATIONAL BROADCASTING SERVICE.

I have the honour to submit the following report on the operations of the National Broadcasting Service for the period 1st April, 1940, to 31st March, 1941.

RECEIVING LICENSES.

The increase in the number of radio licenses issued is smaller this year, being 9,770, as against an increase of 27,097 recorded the previous year. Such a reduction in the annual rate of increase was to be expected now that so large a proportion of the houses in the Dominion are equipped with wireless-receiving sets. To-day approximately 86 per cent. of the houses in the Dominion are equipped with wireless-receiving sets.

The increases in licenses during the past ten years are shown hereunder:—

	Number of Licenses.	Increase for Year.
31st December, 1930	60,162	..
31st December, 1931	71,453	11,291
31st December, 1932	88,993	17,540
31st December, 1933	113,053	24,060
31st December, 1934	148,284	35,231
31st December, 1935	183,830	35,546
31st December, 1936	231,364	47,534
31st March, 1937	242,306	58,476*
31st March, 1938	286,057	43,751
31st March, 1939	318,613	32,556
31st March, 1940	345,710	27,097
31st March, 1941	355,480	9,770

* Increase for fifteen months.

The ratio of licenses to population is higher in New Zealand than in any other country of the Empire.