

1940.  
NEW ZEALAND.

**ANNUAL REPORT**  
OF THE  
**NATIONAL BROADCASTING SERVICES**  
(FOR THE TWELVE MONTHS ENDED 31ST MARCH, 1940).

*Presented to both Houses of the General Assembly pursuant to the Provisions of the Broadcasting Act, 1936.*

**REPORT.**

This report is furnished in two sections, the first dealing with the National Broadcasting Service and the second with the National Commercial Broadcasting Service.

**SECTION I.—NATIONAL BROADCASTING SERVICE.**

I have the honour to submit the following report on the operations of the National Broadcasting Service for the period 1st April, 1939, to 31st March, 1940.

RECEIVING LICENSES.

The increase in the number of radio licenses issued is highly satisfactory, being 27,097. To-day approximately 85 per cent. of the houses in the Dominion are equipped with wireless-receiving sets.

The increases in licenses during the past ten years are shown hereunder:—

	Number of Licenses.	Increase for Year.
31st December, 1929 .. .. .	50,273	..
31st December, 1930 .. .. .	60,162	9,889
31st December, 1931 .. .. .	71,453	11,291
31st December, 1932 .. .. .	88,993	17,540
31st December, 1933 .. .. .	113,053	24,060
31st December, 1934 .. .. .	148,284	35,231
31st December, 1935 .. .. .	183,830	35,546
31st December, 1936 .. .. .	231,364	47,534
31st March, 1937 .. .. .	242,306	58,476*
31st March, 1938 .. .. .	286,057	43,751
31st March, 1939 .. .. .	318,613	32,556
31st March, 1940 .. .. .	345,710	27,097

\* Increase for fifteen months.