

1895.  
NEW ZEALAND.

---

# GOVERNMENT ADVERTISING

(RETURN OF, 1884 TO 1894).

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*Laid on the Table by the Hon. Mr. Seddon, with the Leave of the House.*

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**RETURN** showing AMOUNTS paid for ADVERTISING during the undermentioned Periods, giving the Names of the Newspapers and the Amounts paid to each: 1st April, 1884, to 31st March, 1885; 1st April, 1885, to 31st March, 1886; 1st April, 1886, to 31st March, 1887; 1st April, 1887, to 31st March, 1888; 1st April, 1888, to 31st March, 1889; 1st April, 1889, to 31st March, 1890; 1st April, 1890, to 31st March, 1891; 1st April, 1891, to 31st March, 1892; 1st April, 1892, to 31st March, 1893. And, separately, 1st April, 1893, to 31st March, 1894.





AMOUNTS PAID FOR ADVERTISING DURING THE UNDERMENTIONED FINANCIAL YEARS—continued.

Names of Newspapers.	1884-85.		1885-86.		1886-87.		Total.		1887-88.		1888-89.		1889-90.		Total.		1890-91.		1891-92.		1892-93.		Total.		1893-94.		Grand Totals.	
	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.
Kumara Times ..	58	3 6	38	1 0	22	12 6	118	17 0	24	0 9	30	6 3	37	11 4	91	18 4	30	18 6	44	11 3	34	13 10	110	3 7	48	10 0	369	8 11
Labour ..	14	10 0	14	10 0	14	10 0	14	10 0	12	8 3	17	4 0	14	1 1	43	13 4	18	0 3	9	1 0	7	4 3	34	5 6	9	10 8	14	10 0
Lake County Press ..	24	9 9	20	10 11	4	15 3	49	15 11	61	18 6	33	7 6	30	3 6	125	9 6	18	15 6	14	12 0	13	7 0	46	14 6	18	1 0	358	19 7
Lake Wakatipu Mail ..	68	7 0	52	6 3	48	1 4	168	14 7	1	10 0	3	10 0	2	12 6	6	2 6	2	10 0	..	..	..	..	..	..	..	..	1	10 0
Land (Auckland) ..	1	10 0	..	..	..	..	1	10 0	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	6	2 6
Land and Sea (Port Chalmers)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	6	2 6
Leader (Hokitika) ..	25	1 4	20	9 0	11	1 6	56	11 10	10	10 0	14	2 0	9	18 3	34	10 3	15	9 0	10	13 6	9	17 6	36	0 0	14	12 0	141	14 1
Lytelton Star ..	2	10 0	..	..	..	..	2	10 0	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	2	10 0
Lytelton Times (including Canterbury Times and Star)	543	1 2	747	12 3	627	10 9	1,918	4 2	590	12 7	418	1 8	503	10 9	1,512	5 0	530	16 1	391	14 7	397	6 0	1,319	16 8	424	4 5	5,174	10 3
Manawatu Daily Standard..	42	2 3	89	7 0	75	4 3	206	13 6	91	10 0	63	9 6	46	2 9	201	2 3	65	17 6	87	9 6	101	2 9	254	9 9	125	7 9	787	13 3
Manawatu Daily Times ..	27	9 6	98	6 9	87	6 0	213	2 3	75	12 0	64	12 5	72	16 9	213	1 2	71	11 7	85	6 9	92	15 6	249	13 10	110	14 6	786	11 9
Manawatu Farmer ..	1	17 0	2	12 6	1	11 6	6	1 0	3	11 3	7	2 6	26	16 6	69	12 9	21	7 0	13	6 3	17	7 0	52	0 3	11	8 9	15	5 3
Manawatu Herald..	38	0 6	35	8 6	49	18 9	123	7 9	35	13 9	7	2 6	26	16 6	69	12 9	21	7 0	13	6 3	17	7 0	52	0 3	11	8 9	256	9 6
Manawatu Weekly, &c., Record	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	0	17 6
Manukau Gazette ..	3	7 6	6	8 0	9	0 0	18	15 6	4	9 0	4	6 0	7	7 6	16	2 6	6	3 6	2	11 0	6	12 0	15	6 6	..	..	50	4 6
Marlborough Daily Times ..	91	0 3	96	16 3	52	8 0	240	4 6	51	8 1	49	2 4	74	8 3	174	18 8	60	12 0	56	12 3	54	12 8	171	16 11	58	17 9	645	17 10
Marlborough Express ..	72	19 3	58	7 7	75	0 1	206	6 11	55	14 2	53	16 9	78	6 6	187	17 5	52	11 0	66	10 8	65	0 0	184	1 8	44	5 2	632	11 2
Marlborough Press ..	13	2 0	10	1 6	12	14 0	35	17 6	23	15 2	22	6 6	18	3 6	64	5 2	19	18 0	27	8 0	32	1 9	79	7 9	51	8 6	230	18 11
Marlborough Weekly News..	..	..	3	18 0	7	17 6	11	15 6	4	17 6	..	..	2	18 6	7	16 0	..	..	0	19 6	22	7 6	22	7 6	2	8 0	20	11 0
Marsden Times ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	24	15 6
Marton Advocate ..	5	10 0	41	18 0	42	7 5	124	14 8	36	4 9	53	14 9	35	17 9	125	17 3	47	0 6	27	0 9	33	0 3	107	1 6	33	7 7	391	1 0 0
Mataura Emsign ..	40	9 3	..	..	..	..	..	..	4	9 0	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	4	9 0
Mercantile and Banking (Dunedin)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Mercury (Marton) ..	35	0 6	3	0 0	0	9 0	38	9 6	..	..	0	7 6	..	..	0	7 6	0	7 6	22	0 6	63	18 6	86	6 6	58	17 0	184	0 6
Morning Herald (Dunedin)..	197	19 0	24	9 0	10	3 2	222	8 0	1	9 8	2	13 9	..	..	1	9 8	..	..	..	..	..	..	..	..	..	..	223	17 8
Moteka Herald ..	6	1 3	..	..	..	..	16	4 5	5	18 9	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	24	16 11
Mouteka Benger Mail ..	9	13 3	5	19 6	4	14 0	20	6 9	3	9 0	7	18 0	5	2 6	16	9 6	7	4 6	6	13 0	3	10 6	17	8 0	8	10 6	62	14 9
Mount Ida Chronicle ..	12	11 0	18	1 0	13	15 9	44	7 9	40	12 9	19	1 0	..	..	59	13 9	14	2 0	7	9 6	33	5 0	54	16 6	81	18 0	190	16 0
Nelson Evening Mail ..	168	5 8	70	3 0	96	7 6	334	16 2	88	7 11	46	14 6	52	2 9	187	5 2	90	8 3	71	19 6	59	17 4	222	5 1	52	12 9	796	19 2
Nelson Evening Star ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	0	17 0
Nelson Weekly News ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	0	7 6
Nenthorn Recorder ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	1	8 0
New Zealand Butcher (Christchurch)	7	10 0	..	..	..	..	7	10 0	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Church News (Christchurch)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Country Journal	4	10 0	..	..	..	..	4	10 0	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Craftsman (Auckland)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Farmer (see Auckland Evening Star)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Graphic (see Auckland Evening Star)	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
New Zealand Herald (including Auckland Weekly News)	825	0 1	789	8 6	913	13 2	2,528	1 9	524	14 7	310	7 1	370	12 4	1,205	14 0	373	5 0	424	14 6	444	12 4	1,242	11 10	495	19 7	5,472	7 2
New Zealand Illustrated News (Dunedin)	4	0 0	4	0 0	3	0 0	11	0 0	7	11 4	..	..	..	..	7	11 4	..	..	..	..	..	..	..	..	..	..	18	11 4



AMOUNTS paid for ADVERTISING during the undermentioned Financial Years—continued.

Names of Newspapers.	1884-85.		1885-86.		1886-87.		1887-88.		1888-89.		1889-90.		1890-91.		1891-92.		1892-93.		Total.		1893-94.		Grand Totals.						
	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.					
Rangiora Standard	19	14	9	21	17	3	17	16	6	59	8	6	12	10	0	7	2	3	7	2	3	7	2	3	142	2	6		
Rangitikei Advocate	32	15	9	124	2	9	77	16	9	254	2	3	77	16	9	86	0	5	86	0	5	86	0	5	894	19	5		
Rangitikei Herald	0	6	0	0	0	0	0	0	0	0	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Record and Waitara Age	0	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Review (Wellington)	0	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Ross Mercury	35	8	0	9	4	6	44	12	6	44	12	6	7	6	0	6	1	0	6	1	0	6	1	0	44	12	6		
Ross and Okarito Advocate	37	16	6	15	13	6	57	13	6	4	3	6	7	6	0	6	1	0	10	12	0	14	7	6	134	9	0		
Saturday Advertiser (Dunedin)	0	0	0	0	0	0	2	5	0	2	5	0	2	5	0	0	0	0	0	0	0	0	0	0	9	10	0		
Shearland's Trade Journal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0		
South Canterbury Times	80	18	9	119	16	6	348	7	0	348	7	0	123	2	9	41	0	6	49	8	6	38	6	0	898	17	6		
South Dunedin and Forbury News	0	0	0	4	9	6	4	9	6	4	9	6	8	4	0	0	0	0	0	0	0	0	0	0	4	9	6		
South Wairarapa Advocate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19	14	6		
Southern Cross (Invercargill)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20	7	6		
Southern Standard (Gore)	172	0	8	145	3	3	689	5	11	69	18	0	6	3	0	21	6	0	26	16	6	71	16	6	119	1	6		
Southland Daily News	155	11	9	280	14	11	727	7	11	464	19	3	100	9	1	152	13	1	161	1	6	497	1	5	1,851	2	2		
Southland Daily Times (including Weekly Times) (Invercargill)	11	19	3	1	1	0	18	3	9	131	2	0	45	0	3	168	14	8	193	17	9	575	6	5	2,063	12	11		
Southlander (Invercargill)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Sporting Review (Auckland)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Star (Christchurch) (see Lyttelton Times).	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tairāi Advocate	9	11	6	27	11	9	52	4	3	69	18	0	16	10	0	8	14	9	11	18	9	27	13	6	26	6	3		
Takaka News	28	16	3	24	14	0	63	18	0	23	3	6	23	3	6	14	2	3	14	1	6	38	15	6	5	5	0		
Tapanui Courier	194	13	11	131	7	0	188	18	4	464	19	3	100	9	1	116	13	11	126	5	8	393	18	4	1,230	8	3		
Taranaki Herald	17	2	5	39	18	7	74	1	6	84	17	6	84	17	6	116	13	11	126	5	8	197	14	4	1,230	8	3		
Taranaki News	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Tauranga Advertiser	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tauranga Times	4	12	0	2	2	0	4	12	0	4	12	0	2	6	6	0	0	0	0	0	0	0	0	0	0	4	12	0	
Te Aroha Gazette	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Te Aroha Mail	4	17	0	4	7	0	9	4	0	9	4	0	29	2	9	19	18	10	8	3	4	41	3	6	27	11	11		
Te Aroha and Ohinemuri News	7	16	0	13	8	4	40	10	6	61	14	10	29	2	9	0	7	0	8	3	4	41	3	6	206	0	4		
Telegraph (Christchurch)	1	9	9	3	2	6	2	13	0	7	5	3	1	4	6	0	7	0	1	4	0	1	11	0	10	13	3		
Telephone (Gisborne)	4	5	0	7	10	0	11	15	0	11	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11	15	0	
Telegraph (Tauranga)	2	1	3	0	0	0	2	1	3	2	1	3	0	0	0	0	0	0	0	0	0	0	0	0	0	2	1	3	
Temperance Herald, &c. (Dunedin)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Te Korimako (Auckland)	0	0	0	1	1	0	10	8	4	10	8	4	3	15	0	0	0	0	0	0	0	0	0	0	0	20	6	4	
Temuka Leader	12	10	0	22	10	0	58	11	9	58	11	9	56	0	9	21	1	6	37	12	0	74	9	3	286	16	9		
Thames Advertiser	79	1	3	74	0	4	218	9	3	218	9	3	63	0	5	25	2	0	37	5	8	72	12	10	451	3	6		
Thames Star	94	1	3	51	0	3	255	16	6	157	0	5	27	1	4	27	1	4	18	9	9	85	1	4	616	2	9		
Timaru Evening Mail	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Timaru Herald	167	16	0	196	7	9	552	1	3	0	13	6	33	12	9	40	11	6	136	19	9	2	3	6	139	16	9		
Truth (Christchurch)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,565	6	11	
Truth (Wellington)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	26	19	0	
Tuapeka Press	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tuapeka Times	44	2	3	36	10	3	116	9	6	28	2	6	40	5	3	13	14	0	13	3	0	43	9	9	292	12	0		
Waikato Gazette	39	6	0	7	10	0	46	16	0	92	4	3	23	16	6	0	0	0	0	0	0	0	0	0	0	46	16	0	
Waikato News	0	0	0	3	15	0	57	4	9	25	7	0	25	7	0	0	0	0	0	0	0	1	7	0	181	2	0		

Waikato Times ..	76 1 11	94 7 5	82 16 0	253 5 4	53 5 10	51 3 6	59 19 1	164 8 5	45 17 2	62 3 4	43 1 11	151 2 5	58 10 6	637 6 8
Waimate Times ..	28 2 6	58 11 5	51 6 6	133 0 5	82 19 3	34 4 9	20 10 6	87 14 6	33 11 3	17 18 0	21 14 9	73 4 0	19 5 0	313 3 11
Waimate Tribune ..	..	0 7 6	..	0 7 6	..	..	..	..	..	..	..	..	..	0 7 6
Waimate Witness ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Waimate Plains Review ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Waipawa Mail ..	24 2 3	73 7 10	71 12 9	169 2 10	68 12 5	28 13 0	19 8 0	116 13 5	31 16 6	33 13 0	30 1 0	95 10 6	73 7 3	82 9 9
Wairarapa Advocate ..	..	..	..	..	..	..	..	..	..	..	..	..	..	9 3 3
Wairarapa Daily Times (including Wairarapa Weekly Times)	280 18 1	154 0 9	137 10 7	572 9 5	94 2 5	71 9 3	65 13 5	231 5 1	81 11 0	86 18 9	58 10 3	227 0 0	72 19 3	454 14 0
Wairarapa Liberal ..	..	..	..	..	..	..	..	..	..	..	..	..	..	5 2 9
Wairarapa Mail ..	1 11 6	..	..	1 11 6	..	..	..	..	..	..	..	..	1 5 0	1 5 0
Wairarapa Observer ..	110 13 2	64 5 6	65 18 0	240 16 8	57 2 2	37 18 8	16 12 11	111 13 9	47 18 2	34 10 6	26 17 3	109 5 11	50 5 9	1 11 6
Wairarapa Standard ..	209 1 4	60 7 3	96 2 10	365 11 5	58 18 10	43 14 5	15 7 9	118 1 0	42 19 3	24 13 0	15 1 6	82 13 9	58 0 9	512 2 1
Wairarapa Star (including Weekly Star)	195 18 9	201 6 2	163 0 0	560 4 11	124 3 5	83 14 3	105 0 2	312 17 10	93 9 10	70 13 7	102 8 1	266 11 6	95 16 0	634 6 11
Wairarapa Weekly Times (see Wairarapa Daily Times).	..	..	..	..	..	..	..	..	..	..	..	..	..	1,235 10 3
Wairoa Bell ..	..	24 12 0	78 15 3	108 7 3	123 12 1	28 1 8	..	151 13 9	5 8 0	..	5 6 0	10 14 0	6 7 11	272 2 11
Wairoa Guardian ..	41 10 3	23 0 0	29 0 6	98 10 9	21 3 6	18 7 0	17 3 0	56 13 6	17 1 0	9 5 0	17 6 0	43 12 0	10 6 6	204 2 9
Waitara Press ..	13 16 0	..	..	13 16 0	..	..	..	..	..	..	..	..	..	13 16 0
Waitemata Messenger ..	..	..	..	..	..	..	..	..	..	..	..	..	..	2 0 0
Waka Maori (Gisborne) ..	2 18 0	..	..	2 18 0	..	..	..	..	..	..	..	..	..	2 0 0
Wanganui Chronicle ..	166 16 6	227 4 0	207 11 0	601 11 6	154 1 1	130 5 0	95 13 6	379 19 7	146 10 9	145 19 11	173 16 6	466 7 2	172 3 3	1,620 1 6
Wanganui Herald (including Yeoman)	177 12 0	243 12 0	277 3 5	698 7 5	194 16 2	137 1 3	93 4 0	425 1 5	158 10 10	201 16 9	212 5 8	572 13 3	187 8 0	1,883 10 1
Watchman (Auckland) ..	3 2 6	..	..	3 2 6	..	..	..	..	..	..	..	..	..	3 2 6
Weekly Argus (Greymouth) ..	..	1 7 0	2 7 0	3 14 0	1 4 6	1 10 0	5 2 0	2 14 6	..	..	..	..	..	2 18 0
Weekly Chronicle (Wanganui) ..	..	1 4 0	1 4 0	2 8 0	2 6 0	2 7 0	8 1 0	9 15 0	9 14 0	13 18 0	25 3 3	48 15 3	24 12 6	6 8 6
Weekly Herald (Wellington) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	12 3 0
Weekly Post (Dunedin) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	81 8 9
Weekly Press (Christchurch) (see Press).	..	..	..	..	..	..	..	..	..	..	..	..	..	0 18 0
Weekly Standard (Auckland) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	0 18 0
Weekly Star (Auckland) (see Wairarapa Star).	..	..	..	..	..	..	..	..	..	..	..	..	..	0 18 0
Weekly Times (Invercargill) (see Southland Times).	..	..	..	..	..	..	..	..	..	..	..	..	..	2 12 6
Wellington Price-Current and New Zealand Trade Review ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
West Coast Mail (Otago) ..	124 14 6	98 18 6	102 9 0	326 2 0	91 8 2	81 9 0	72 19 9	245 16 11	69 4 3	74 15 9	70 9 6	214 9 6	95 19 9	1 16 9
West Coast Times (Hokitika) ..	48 10 9	54 16 6	40 14 0	144 1 3	34 19 3	20 10 9	22 10 9	78 0 9	27 6 0	24 16 0	21 17 9	73 19 9	24 10 4	892 8 2
Western Star (Riverton) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	320 12 1
Westport Advertiser ..	..	..	..	..	..	..	..	..	..	..	..	..	..	2 5 9
Westport News ..	18 0 6	29 10 0	14 4 3	61 14 9	36 6 6	21 12 6	43 9 0	101 8 0	72 0 0	49 13 3	54 18 0	176 11 3	93 4 0	492 18 0
Westport Times and Evening Star ..	92 6 9	115 0 1	63 18 0	271 4 10	81 14 5	43 1 6	70 1 9	194 17 8	58 18 1	34 14 3	22 9 0	116 1 4	71 4 0	683 7 10
Westport Star ..	4 15 6	11 13 3	11 19 9	28 8 6	5 8 0	11 8 6	0 17 6	17 14 0	5 9 6	4 18 9	5 17 3	16 5 6	2 12 9	65 0 9
Woodville Star ..	..	..	..	..	..	..	..	..	..	..	..	..	..	1 10 0
Yeoman (see Wanganui Herald).	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Zealandia ..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Sundry papers not specified, as per Lands and Survey Department Return	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Totals ..	10,883 1 0	11,473 10 11	12,220 2 11	34,526 14 10	9,958 10 37	239 9 87	385 10 7	24,583 10 6	8,369 2 16	6,683 12 17	651 9 32	2,734 3 5	9,087 13 6	90,922 2 3

AMOUNTS PAID FOR ADVERTISING OUTSIDE THE COLONY DURING THE UNDER-MENTIONED FINANCIAL YEARS.

Names of Newspapers.	1884-85.	1885-86.	1886-87.	Total.	1887-88.	1888-89.	1889-90.	Total.	1890-91.	1891-92.	1892-93.	Total.	1893-94.	Grand Totals.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Age (Melbourne) ..	195 0 0	113 0 0	..	308 0 0	..	..	..	..	..	..	..	..	..	4 14 6
Anglo-New-Zealand (London) ..	1 2 6	..	..	1 2 6	..	..	..	..	..	..	..	..	..	308 0 0
Argus (Melbourne) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	21 2 6
Australasian (Melbourne) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	9 15 0
Australian News (Sydney) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	2 14 0
Australian Star (Sydney) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	2 5 0
Brisbane Courier ..	..	..	..	..	..	..	..	..	..	..	..	..	..	4 0 0
Daily Telegraph (Sydney) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	10 5 0
Evening Standard (Melbourne) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	2 5 0
Leader (Melbourne) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	4 0 0
South Australian Register (Adelaide) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	16 0 0
Street and Co. (London) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	88 14 8
Town and Country Journal (Sydney) ..	..	..	..	..	..	..	..	..	..	..	..	..	..	3 11 0
Sydney Evening News ..	..	..	..	..	..	..	..	..	..	..	..	..	..	17 5 0
Sydney Morning Herald and Evening Mail	0 18 0	..	..	0 18 0	..	..	..	..	..	..	..	..	..	24 8 0
Totals ..	197 0 6	113 0 0	36 19 0	346 19 6	5 19 0	11 17 9	51 3 11	69 0 8	..	9 15 0	2 2 6	11 17 6	91 2 0	518 19 8

SUMMARY.

Advertising in the colony ..	10,833 1 0	11,473 10 11	12,220 2 11	134,526 14 10	9,958 10 37	239 9 87	385 10 724	583 10 618	389 2 16	683 12 17	651 9 322	724 3 5	9,087 13 6	190,922 2 3
Advertising outside the colony ..	197 0 6	113 0 0	36 19 0	346 19 6	5 19 0	11 17 9	51 3 11	69 0 8	..	9 15 0	2 2 6	11 17 6	91 2 0	518 19 8
Totals ..	11,030 1 6	11,586 10 11	12,257 1 11	134,873 14 4	9,964 9 37	251 7 57	436 14 624	652 11 2	8,389 2 16	693 7 17	653 11 922	736 0 11	9,178 15 6	191,441 1 11

Approximate Cost of Paper.—Preparation, not given; printing (1,200 copies), £9 10s.

By Authority: SAMUEL COSTALL, Government Printer, Wellington.—1895.