

1894.
NEW ZEALAND.

GOVERNMENT ADVERTISING:

RETURNS SHOWING AMOUNT SPENT BY GOVERNMENT FOR ADVERTISING IN THE COLONY FROM THE YEAR 1886-87 TO 1893-94; ALSO, COPIES OF ALL CIRCULARS OR INSTRUCTIONS SENT TO ALL GOVERNMENT OFFICERS REGARDING THE INSERTION OF ADVERTISEMENTS.

Return to Orders of the House of Representatives.

Ordered (22nd August), "That a return be laid before this House showing the gross amount spent on advertising by all the departments of the Government in the newspapers of the colony during each of the financial years from 1886-87 to 1893-94."—(Dr. NEWMAN.)

Ordered (5th September), "That a return be laid before this House giving copies of all circulars or instructions sent to all Government officers regarding the insertion of advertisements in the newspapers in the colony."—(Sir R. STOUT.)

RETURN showing GROSS AMOUNT spent on ADVERTISING by all the Departments of the Government in the Newspapers of the Colony during each of the Financial Years from 1886-87 to 1893-94.

Department.	1886-87.		1887-88.		1888-89.		1889-90.		1890-91.		1891-92.		1892-93.		1893-94.		Total.		
	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	£	s. d.	
Agriculture
Colonial Secretary ..	228	19 2	1,011	9 10	134	5 5	139	10 11	1,101	13 5	209	8 6	75	5 2	1,509	9 6	4,410	1 11	..
Customs	25	10 1	3	1 0	1	10 0	1	13 9	3	8 0	0	3 6	35	6 4	..
Defence ..	593	3 10	544	17 7	417	1 3	335	3 5	322	7 9	300	0 9	347	3 8	282	10 11	3,142	9 2	..
Education ..	84	1 11	14	5 10	14	11 3	35	7 8	21	12 9	14	3 4	28	11 1	22	10 5	235	4 3	..
Government Life Insurance ..	792	2 8	360	8 4	465	3 6	692	6 5	780	8 6	666	13 3	630	11 5	715	5 6	5,102	19 7	..
Justice ..	139	7 9	226	17 6	155	14 5	148	5 4	130	13 8	117	15 0	122	8 9	315	8 4	1,406	10 9	..
Labour	89	15 10	167	14 3	..
Land- and Income-tax ..	781	13 1	171	0 3	351	8 11	525	9 11	55	15 8	331	3 0	438	1 11	229	2 4	2,883	15 1	..
Lands and Survey ..	2,902	4 9	1,703	3 0	1,054	4 6	1,478	4 9	1,252	13 1	1,121	3 4	1,907	2 7	1,542	6 8	12,961	2 8	..
Lunacy and Charitable ..	58	10 10	54	9 0	56	8 5	105	4 4	51	5 10	62	0 0	80	4 1	87	12 4	555	14 10	..
Marine ..	26	15 0	25	14 9	36	7 10	36	14 3	38	14 10	10	15 0	38	18 10	63	13 10	277	14 4	..
Mines ..	186	11 0	103	1 6	38	7 3	126	7 0	151	9 9	109	13 4	108	6 7	96	12 6	920	8 11	..
Police ..	9	13 4	2	17 0	4	10 5	1	4 9	7	15 4	8	12 0	5	7 6	2	2 6	42	2 10	..
Post and Telegraph*	67	3 0	265	14 0	33	19 7	322	14 0	153	0 8	368	14 10	59	7 9	1,270	13 10	..
Prisons ..	12	12 9	12	12 3	11	7 0	11	8 0	11	10 3	14	5 6	15	7 9	18	2 3	107	5 9	..
Public Trustee ..	357	19 8	323	18 6	129	12 0	161	14 11	110	13 0	162	15 4	189	16 11	237	2 0	1,673	17 4	..
Public Works ..	1,239	11 7	561	14 10	764	12 10	426	7 10	448	0 11	709	10 4	216	3 3	435	11 7	4,801	13 2	..
Railways ..	3,659	9 10	3,692	4 7	2,766	13 0	2,839	17 5	3,200	14 0	2,770	11 10	2,667	0 8	2,783	16 0	24,330	7 4	..
Stamps, &c. ..	376	3 0	242	4 7	239	4 2	256	14 3	257	18 9	277	10 7	259	0 9	338	4 2	2,297	0 3	..
Treasury ..	83	8 6	10	8 6	8	13 9	6	7 6	6	5 0	8	7 9	6	5 0	9	7 10	139	3 10	..
	11,532	8 8	9,216	1 4	7,115	7 8	7,434	6 5	8,350	2 3	7,073	16 3	7,662	14 7	8,873	11 3	67,258	8 5	..

* Records of 1886-87 burnt in Post Office fire.

RETURN of all CIRCULARS or INSTRUCTIONS sent to all Government Offices regarding the Insertion of Advertisements in the Newspapers in the Colony.

(Memorandum.)

COPIES of the attached "List of Newspapers in which Government Advertisements are to be inserted" were forwarded to all Government officers concerned, but no circulars or instructions were sent except by the Public Works Department and the Justice Department. Copies of the circulars issued by these departments are annexed.

Colonial Secretary's Office, Wellington, September, 1894.

Under-Secretary.

(94/1337.) April, 1894.

List of Newspapers in which Government Advertisements are to be inserted.

Auckland Evening Star ...	Auckland.	Golden Bay Argus ...	Collingwood.
Weekly Standard ...	"	Colonist ...	Nelson.
New Zealand Graphic ...	"	Takaka News ...	Takaka.
Observer ...	"	Charleston Herald ...	Charleston.
New Zealand Herald ...	"	Lyell Times ...	Lyell.
Coromandel County News ...	Coromandel.	Buller Miner ...	Westport.
Northern Advertiser ...	Dargaville.	Westport Times ...	"
Waikato Times ...	Hamilton.	Brunner News ...	Brunnerton.
Northern Luminary ...	Kawakawa.	Evening Star ...	Greymouth.
Manukau Gazette... ..	Onehunga.	Grey River Argus ...	"
Hot Lakes Chronicle ...	Rotorua.	Reefton Guardian ...	Reefton.
Northern Advocate ...	Whangarei.	Hokitika Guardian ...	Hokitika.
Opotiki Herald ...	Opotiki.	West Coast Times ...	"
Hauraki Tribune ...	Paeroa.	Kumara Times ...	Kumara.
Bay of Plenty Times ...	Tauranga.	Ross and Okarito Advocate	Ross.
Thames Star ...	Thames.	Akaroa Mail ...	Akaroa.
Thames Advertiser ...	"	Ashburton Guardian ...	Ashburton.
Poverty Bay Herald ...	Gisborne.	Canterbury Times ...	Christchurch.
Inglewood Record... ..	Inglewood.	Lyttelton Times ...	"
Budget ...	New Plymouth.	Star ...	"
Taranaki Herald ...	"	Press ...	"
Egmont Settler ...	Stratford.	Standard ...	Rangiora.
Evening News ...	Napier.	Ellesmere Guardian ...	Southbridge.
Hawke's Bay Herald ...	"	Temuka Leader ...	Temuka.
Wairoa Guardian ...	Wairoa.	Timaru Herald ...	Timaru.
Egmont Star ...	Hawera.	Waimate Times ...	Waimate.
Paraekaretu Express ...	Hunterville.	Oamaru Mail ...	Oamaru.
Mercury ...	Marton.	Free Press ...	Balclutha.
Wanganui Herald... ..	Wanganui.	Clutha County Gazette ...	Clinton.
Yeoman ...	"	Dunstan Times ...	Clyde.
Wairarapa Observer ...	Carterton.	Cromwell Argus ...	Cromwell.
Feilding Star ...	Feilding.	Evening Star ...	Dunedin.
Manawatu Herald... ..	Foxton.	N.Z. Insurance, Finance, and Mining Journal ...	"
Wairarapa Standard ...	Greytown.	New Zealand Tablet ...	"
Eketahuna and Pahiatua Mail	Masterton.	Otago Daily Times ...	"
Wairarapa Star ...	"	Otago Workman ...	"
Weekly Star ...	"	People's Journal ...	"
Pahiatua Herald ...	Pahiatua.	Bruce Herald ...	Milton.
Bush Advocate ...	Danevirke.	Taieri Advocate ...	Mosgiel.
Manawatu Daily Standard ...	Palmerston North.	Mount Ida Chronicle ...	Naseby.
Manawatu Farmer ...	Shannon.	Palmerston and Waikouaiti Times ...	Palmerston.
Evening Press ...	Wellington.	Tapanui Courier ...	Tapanui.
Fair Play ...	"	Lake County Press ...	Arrow River.
New Zealand Mail ...	"	Southern Standard ...	Gore.
New Zealand Times ...	"	Southland Daily News ...	Invercargill.
Weekly Herald ...	"	Southland Times... ..	"
Evening Star ...	Blenheim.	Southern Cross ...	"
Marlborough Daily Times ...	"	Lake Wakatipu Mail ...	Queenstown.
Express ...	"	Western Star ...	Riverton.
Pelorus Guardian ...	Havelock.		
Kaikoura Star ...	Kaikoura.		
Marlborough Press ...	Picton.		

(Circular Memorandum for District Engineers).

Public Works Office,
Wellington, 17th May, 1894.

List of Newspapers.

ENCLOSED I send you a list of newspapers circulating in your district in which Government advertisements are to be inserted.

Will you accordingly, in future, please advertise in such of these papers as may be considered desirable as occasions for advertising arise.

H. J. H. BLOW,
Under-Secretary for Public Works.

(Circular No. 13. J. 94/715.)

Memorandum for Official Assignees.

I AM directed by the Minister of Justice to forward the enclosed list of newspapers in which Government notices are to be published, in substitution of the list forwarded with Circular No. 9, of the 22nd March, 1893.

Advertisements are to be published alternately in the newspapers named in the list and circulating in the district to which the notice relates. In the case of weekly papers Assignees must use their own discretion, so that, while no unfairness is done to these papers, no undue delay in publication of the notice shall take place.

With this addition, Circular No. 9, of the 22nd March, 1893, remains in force.

Department of Justice,
Wellington, 27th July, 1894.

C. J. A. HASELDEN,
Under-Secretary.

[*Vide* list attached to Colonial Secretary's Circular, September, 1894.]

(J. 93/326. Circular No. 9.) Department of Justice, Wellington, 22nd March, 1893.

Memorandum for Official Assignees.

Advertising.

I HAVE the honour, by direction of the Minister of Justice, to transmit herewith a list of the newspapers in your district in which advertisements under the Bankruptcy Act are to be published.

As a general rule advertisements are to be published once only, but in exceptional cases this may be departed from. An explanation of the special circumstances requiring more than one insertion must, however, accompany the voucher.

As regards advertisements in newspapers in places not mentioned in the annexed list, Assignees must use their own discretion, but they should satisfy themselves that a majority of the creditors reside in the district in which the newspaper circulates.

Claims for advertising should be sent in once a month or once a quarter, as may be more convenient, and should be accompanied by copies of the advertisements.

By order.

C. J. A. HASELDEN,
Under-Secretary.

Auckland	... Star, Herald, and Observer, alternately	Timaru...	... Timaru Herald.
Gisborne	... Herald.	Greymouth	... Argus, Star, and Brunner News, alternately.
Hawera	... Hawera Star, Egmont Settler.	Hokitika	... West Coast Times, Guardian, Kumara Times, and Ross Advocate, alternately.
New Plymouth	... Taranaki Herald.	Reefton	... Inangahua Times.
Wellington	... Times, Post.	Dunedin	... Daily Times, Globe, and Taieri Advocate.
Masterton	... Star.	Invercargill	... Southland News, and South- ern Standard.
Napier...	... Herald and Evening News alternately.	Oamaru	... Oamaru Mail, and Palmerston Times.
Palmerston North	Standard.	Lawrence	... Tuapeka Times.
Wanganui	... Herald.	Queenstown	... Mail.
Blenheim	... Daily Times, and Marlborough Express.	Naseby	... Mount Ida Chronicle.
Nelson...	... Nelson Colonist.		
Westport	... Times.		
Christchurch	... Times, and Press.		
Ashburton	... Ashburton Mail.		

Approximate Cost of Paper.—Preparation not given; printing (1,200 copies), £2 9s.

By Authority: SAMUEL COSTALL, Government Printer, Wellington.—1894.

Price 3d.]